

Q1 [Card Question 1]

Do you use the items on the list below on a daily basis? **(Circle as many)**

- 1 Internet through personal computer
- 2 Fixed phone
- 3 Mobile phone (excluding smart phones)
- 4 Smart phones (iPhone, Galaxy etc)
- 5 Tablet or terminals such as iPad
- 6 FAX
- 7 Terminals for ebooks
- 8 Cable TV, CS (communications satellite), BS (broadcasting satellite)
- 9 Other ( )
- 10 None

( 77. Does not understand question 88. Don't know 99. Refuse to answer)

Q2 [Card Question 2]

How long do you watch TV per day on average? Please answer separately for weekdays and weekends.

- |              |         |         |           |
|--------------|---------|---------|-----------|
| (1) Weekdays | Average | Hour(s) | Minute(s) |
| (2) Weekends | Average | Hour(s) | Minute(s) |

[Note for interviewer: if respondent does not watch TV, write 0]

Q3 [Card Question 3]

What program do you often watch on TV? Please select all items that match your answer. **(Circle as many)**

- 1 NHK news (programs which report facts only)
- 2 Commercial broadcast news (programs which report facts only)
- 3 NHK news shows (programs which include comments from casters and guests)
- 4 Commercial broadcast news shows(programs which include comments from casters and guests)
- 5 Drama and movies
- 6 Sports programs
- 7 Variety shows (Quiz shows and programs that provoke laughter)
- 8 Long talk shows (programs providing sensational news and information on trends of celebrities)
- 9 Debate programs (eg. "TV tackle" by Teat Takeshi, "Asa made namaTV" by Soichiro Tawara)

10 Others (please give examples )

11 Do not watch TV program

( 77. Does not understand question 88. Don't know 99. Refuse to answer)

Q3 appendix [Card Question 3 –Appendix]

Do you agree with the below statements when you are watching TV? (Circle one each)

|   | Agree | Somewhat Agree | Neither | Somewhat disagree | Disagree | question<br>Do not understand | Don't know | Refuse to Answer |
|---|-------|----------------|---------|-------------------|----------|-------------------------------|------------|------------------|
| A) I would feel very sorry if I missed a favorite drama or variety show →               | 1     | 2              | 3       | 4                 | 5        | 7                             | 8          | 9                |
| B) I watch TV mainly for entertainment →  | 1     | 2              | 3       | 4                 | 5        | 7                             | 8          | 9                |
| C) I usually watch dramas and variety shows at night →                                  | 1     | 2              | 3       | 4                 | 5        | 7                             | 8          | 9                |
| D) I think prime-time dramas and variety shows are dull →                               | 1     | 2              | 3       | 4                 | 5        | 7                             | 8          | 9                |
| E) I want to see the next episode right after I see my favorite drama or variety show → | 1     | 2              | 3       | 4                 | 5        | 7                             | 8          | 9                |
| F) I don't enjoy watching news programs →   | 1     | 2              | 3       | 4                 | 5        | 7                             | 8          | 9                |
| G) I like complex news even if I can't follow if I don't concentrate →                  | 1     | 2              | 3       | 4                 | 5        | 7                             | 8          | 9                |
| H)I prefer detailed news reports to headline news even if it takes more time →          | 1     | 2              | 3       | 4                 | 5        | 7                             | 8          | 9                |
| I) I don't like missing news programs →   | 1     | 2              | 3       | 4                 | 5        | 7                             | 8          | 9                |

For each A) to I) ( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q4 [Card Question 4]

How much news do you watch on TV or read on Newspapers or internet in a week? **(circle one each)**

|   | Almost everyday | 4 or 5 days a week | 2 or 3 days a week | A day per week | Less than a day per week | Do not watch or check news | Do not understand question | Don't know | Refuse to answer |
|---|-----------------|--------------------|--------------------|----------------|--------------------------|----------------------------|----------------------------|------------|------------------|
| A) TV news →                              | 1               | 2                  | 3                  | 4              | 5                        | 6                          | 7                          | 8          | 9                |
| B) Newspaper (hard copy of daily paper) → | 1               | 2                  | 3                  | 4              | 5                        | 6                          | 7                          | 8          | 9                |
| C) News on internet →                     | 1               | 2                  | 3                  | 4              | 5                        | 6                          | 7                          | 8          | 9                |

For each A) to C) ( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q5 [Card Question 5]

On the whole, how often do you use your mobile phone (phone and texts) or email through your personal computer? **(circle one each)**

|  | Almost everyday | 4 or 5 days a week | 2 or 3 days a week | A day per week | Less than a day per week | Do not use | Do not understand question | Don't know | Refuse to answer |
|--|-----------------|--------------------|--------------------|----------------|--------------------------|------------|----------------------------|------------|------------------|
| A) Call on devices such as mobile or smartphone →  | 1               | 2                  | 3                  | 4              | 5                        | 6          | 7                          | 8          | 9                |
| B) Texts on devices such as mobile or smartphone → | 1               | 2                  | 3                  | 4              | 5                        | 6          | 7                          | 8          | 9                |
| C) email on personal computer →                    | 1               | 2                  | 3                  | 4              | 5                        | 6          | 7                          | 8          | 9                |

For each A) to C) ( 7. Does not understand question 8. Don't know 9. Refuse to answer)

**Q6 [Card Question 6]**

I would like to ask you about internet use in the following questions.

How many hours do you spend using the internet on average per day?

Please answer separately for weekdays and weekends. (Internet use means checking the web and exchanging email. It includes access through mobile phones and PHS.)

- |              |         |         |           |
|--------------|---------|---------|-----------|
| (1) Weekdays | Average | Hour(s) | Minute(s) |
| (2) Weekends | Average | Hour(s) | Minute(s) |

**[Note for interviewer: if respondent does not use internet, write 0.]**

**Q7 [Card Question 7]**

Which internet service(s) do you usually use? **(circle as many)**

|    |  |    |                                  |
|----|--|----|----------------------------------|
| 1  | Web page of a broadcast  | 13 | YouTube                          |
| 2  | Webpage of a newspaper   | 14 | 2Channel (BBS)                   |
| 3  | Webpage of government (Diet, related ministries and offices)     | 15 | BBS other than 2Channel          |
| 4  | Webpage of local government in your area (prefecture, municipal) | 16 | Ustream/Nico Nico live broadcast |
| 5  | Google   | 17 | Personal blogs                   |
| 6  | Yahoo!   | 18 | Amazon                           |
| 7  | Twitter  | 19 | Rakuten Ichiba (online shop)     |
| 8  | Facebook   | 20 | Other                            |
| 9  | Mixi (SNS site)  |    | (specify: )                      |
| 10 | Gree (SNS site)  |    |                                  |
| 11 | Mobage (online game)   |    |                                  |
| 12 | Nico Nico Douga (video sharing website)                          |    |                                  |

| Do not use these services/ do not use internet

(77. Does not understand question 88. Don't know 99. Refuse to answer)

Q8 [Card question 8]

Which of the below do you do when you use the internet? Please answer as many as it applies to you. **(circle as many)**

- |   |  |
|---|--|
| 1 | Exchange with friends on Social Networking Services<br>(SNS: mixi, GREE, Facebook, Myspace etc.) |
| 2 | Tweets on twitter and other sites  |
| 3 | Creation and management of personal websites, blogs  |
| 4 | Posts on 2Channel and other BBS  |
| 5 | Communication through chats, messenger, etc.<br>(includes SNS, direct messages in Twitter, LINE) |
| 6 | Online shopping (Amazon, Rakuten etc.)   |
| 7 | Selling and buying goods on online auctions  |
| 8 | Private email (email services such as gmail)   |
| 9 | Do not use any of the above  |

( 77. Does not understand question 88. Don't know 99. Refuse to answer)

Q9 [Card Question 9]

About how many people are listed on the address book on your mobile phone? Please answer the number of private contacts excluding business related people. It can be a rough number, or you could check on your mobile phone.

\*If you have several phones, please answer about one phone that you use the most for private purposes.

**[Note for interviewer: if respondent does not have a mobile, write 0.]**  
**(number) of addresses**

Q10 [Card Question 10]

How many New Year's greeting cards have you sent this New Year's? Please answer the total number including greetings through email. Please **exclude business related people** from the total number.

(number) of greetings

**[For all respondents]**

Q11 [Card Question 11]

If the election were held tomorrow, which party would you vote for?

**(Circle one)**

|                             |  |
|-----------------------------|--|
| 1 Democratic Party of Japan | 9 Japan Restoration Party                |
| 2 Liberal Democratic Party  | 10 People's New Party                    |
| 3 People's Life First       | 11 New Party Daichi                      |
| 4 Komeito                   | 12 The Sunrise Party of Japan            |
| 5 Japanese Communist Party  | 13 Other Parties                         |
| 6 Your Party                | (Specify: )                              |
| 7 Social Democratic Party   | 14 There is not party I wish to vote for |
| 8 Kizuna Party              | 15 I do not intend to vote               |

( 77. Does not understand question 88. Don't know 99. Refuse to answer)

Q12 [Card Question 12]

On the next election, which themes do you place importance, and how much?

Please choose the answer that applies to you for each item.

**(Circle one each)**

|  | Very important | Somewhat important | Not so important | Not important at all | Do not understand question | Don't know | Refuse to answer |
|--|----------------|--------------------|------------------|----------------------|----------------------------|------------|------------------|
| Tax reform including increase of consumption tax →         | 1              | 2                  | 3                | 4                    | 7                          | 8          | 9                |
| Social welfare reform including pension and medical care → | 1              | 2                  | 3                | 4                    | 7                          | 8          | 9                |
| Economy and employment →                                   | 1              | 2                  | 3                | 4                    | 7                          | 8          | 9                |
| Education and support for child rearing →                  | 1              | 2                  | 3                | 4                    | 7                          | 8          | 9                |
| Promotion of agriculture, forestry and fishing →           | 1              | 2                  | 3                | 4                    | 7                          | 8          | 9                |
| Support for small and medium sized companies →             | 1              | 2                  | 3                | 4                    | 7                          | 8          | 9                |

|  |   |   |   |   |   |   |   |   |
|--|---|---|---|---|---|---|---|---|
| Expansion of public businesses   | → | 1 | 2 | 3 | 4 | 7 | 8 | 9 |
| Decentralization of power  | → | 1 | 2 | 3 | 4 | 7 | 8 | 9 |
| Rebuilding the disaster affected area  | → | 1 | 2 | 3 | 4 | 7 | 8 | 9 |
| Work done by current government  | → | 1 | 2 | 3 | 4 | 7 | 8 | 9 |
| Framework of coalitions  | → | 1 | 2 | 3 | 4 | 7 | 8 | 9 |
| Reform on election system including the<br>“disparity of representation of a vote” | → | 1 | 2 | 3 | 4 | 7 | 8 | 9 |
| Restart and safety of nuclear power<br>stations                                    | → | 1 | 2 | 3 | 4 | 7 | 8 | 9 |
| Environment and energy issues  | → | 1 | 2 | 3 | 4 | 7 | 8 | 9 |
| Joining the TPP  | → | 1 | 2 | 3 | 4 | 7 | 8 | 9 |
| Restoration of financial growth  | → | 1 | 2 | 3 | 4 | 7 | 8 | 9 |
| Japan-US security pact   | → | 1 | 2 | 3 | 4 | 7 | 8 | 9 |
| Territory issues   | → | 1 | 2 | 3 | 4 | 7 | 8 | 9 |
| Others (specify: )   | → | 1 | 2 | 3 | 4 | 7 | 8 | 9 |

Each ( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q13 [Card Question 13]

Which political parties do you think have the ability to be in charge of the government? Choose as many parties as you like from the list. (M. A.)

**(Circle as many)**

|                              |   |
|------------------------------|---|
| 1. Democratic Party of Japan | 9. Japan Restoration Party                                    |
| 2. Liberal Democratic Party  | 10. People's New Party  |
| 3. People's Life First       | 11. New Party Daichi  |
| 4. Komeito                   | 12. The Sunrise Party of Japan                                |
| 5. Japanese Communist Party  | 13. Other Parties   |
| 6. Your Party                | (Specify: )   |
| 7. Social Democratic Party   | 14. There is no party that I think have the ability to govern |
| 8. Kizuna Party              |   |

( 77. Does not understand question 88. Don't know 99. Refuse to answer)

Q14 [Card Question 14]

Are you a supporter of the current Cabinet? Choose one from the following.

1. Strongly support
  2. Somewhat support
  3. Do not support strongly
  4. Do not support at all
- ( 7. Does not understand question 8. Don't know 99. Refuse to answer)

Q15 [Card Question 15]

Of the parties below, please check the party which you would like to be in political power. Please choose as many as you wish. **(Circle as many)**

|   |                           |    |   |
|---|---------------------------|----|---|
| 1 | Democratic Party of Japan | 9  | Japan Restoration Party                           |
| 2 | Liberal Democratic Party  | 10 | People's New Party                                |
| 3 | People's Life First       | 11 | New Party Daichi                                  |
| 4 | Komeito                   | 12 | The Sunrise Party of Japan                        |
| 5 | Japanese Communist Party  | 13 | Other Parties                                     |
| 6 | Your Party                |    | (Specify: )                                       |
| 7 | Social Democratic Party   | 14 | There is no party I wish to be in political power |
| 8 | Kizuna Party              |    |   |

( 77. Does not understand question 88. Don't know 99. Refuse to answer)

Q16 [Card Question 16]

Is there a specific political party that you feel close to? (please choose only one)

1. Yes -> go to Q16-SQ1
2. No -> go to Q16SQ3
8. Volunteered : Don't know -> go to Q16SQ3
9. Volunteered : Refused -> go to Q16SQ3

[Only respondents who answered "Yes" at Q16 should receive this question.]

Q16SQ1

Please name the political party that you feel close to? (Choose as many)

(If the chosen answer was one party, circle the same party number to the Q16SQ2 question, then



proceed to Q16SQ5)

**(Circle as many)**

|   |                           |    |                            |
|---|---------------------------|----|----------------------------|
| 1 | Democratic Party of Japan | 9  | Japan Restoration Party    |
| 2 | Liberal Democratic Party  | 10 | People's New Party         |
| 3 | People's Life First       | 11 | New Party Daichi           |
| 4 | Komeito                   | 12 | The Sunrise Party of Japan |
| 5 | Japanese Communist Party  | 13 | Other Parties              |
| 6 | Your Party                |    | (Specify: )                |
| 7 | Social Democratic Party   |    |                            |
| 8 | Kizuna Party              |    |                            |

( 77. Does not understand question 88. Don't know 99. Refuse to answer)

(If more than one party were chosen in Q16SQ1)

Q16SQ2

Which political party you feel the closest. (Choose one)

|   |                           |    |                            |
|---|---------------------------|----|----------------------------|
| 1 | Democratic Party of Japan | 9  | Japan Restoration Party    |
| 2 | Liberal Democratic Party  | 10 | People's New Party         |
| 3 | People's Life First       | 11 | New Party Daichi           |
| 4 | Komeito                   | 12 | The Sunrise Party of Japan |
| 5 | Japanese Communist Party  | 13 | Other Parties              |
| 6 | Your Party                |    | (Specify: )                |
| 7 | Social Democratic Party   |    |                            |
| 8 | Kizuna Party              |    |                            |

( 77. Does not understand question 88. Don't know 99. Refuse to answer)

Q16SQ3 (for those who answered 2, 8 or 9 to Q16)

Is there a specific political party that you feel fairly close to? (Please choose only one)

1. Yes -> go to Q16SQ4
2. No -> go to Q17
8. Volunteered : Don't know -> go to Q17
9. Volunteered : Refused -> go to Q17

[Only respondents who answered "Yes" at Q16SQ3 should receive this question.]

Q16SQ4

Which political party is it? (Choose one)

|   |                           |    |                            |
|---|---------------------------|----|----------------------------|
| 1 | Democratic Party of Japan | 9  | Japan Restoration Party    |
| 2 | Liberal Democratic Party  | 10 | People's New Party         |
| 3 | People's Life First       | 11 | New Party Daichi           |
| 4 | Komeito                   | 12 | The Sunrise Party of Japan |
| 5 | Japanese Communist Party  | 13 | Other Parties              |
| 6 | Your Party                |    | (Specify: )                |
| 7 | Social Democratic Party   |    |                            |
| 8 | Kizuna Party              |    |                            |

( 77. Does not understand question 88. Don't know 99. Refuse to answer)

Q16SQ5 (For those who chose only one party in Q16SQ1, or chose any specific party in Q16SQ2 or Q16SQ4)

Please choose what best illustrates your closeness to the political party. (please choose only one)

1. Very close
2. Somewhat close
3. Not very close

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q17 [Card Question 17]

Did you use the internet or your mobile phone (including smart phone) to sign up for mail magazines, twitter or your own mail address in order to acquire information, alerts and news from a party or candidate? (please choose only one)

1. Yes
2. No

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q18 [Card Question 18]

How satisfied or dissatisfied are you regarding the way democracy functions in Japan?

**(Circle one)**

|   |                       |
|---|-----------------------|
| 1 | Very satisfied        |
| 2 | Somewhat satisfied    |
| 3 | Somewhat dissatisfied |
| 4 | Very dissatisfied     |

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q19 [Card Question 19]

I would like to ask you about the current situation Japan is in. Please choose the answer which applies most to you for each item. (Circle one each)

| (regarding the current situation Japan is in)      | Very often | Often | Sometimes | Once in a while | Never | Do not understand | Don't know | Refuse to answer |
|--|------------|-------|-----------|-----------------|-------|-------------------|------------|------------------|
| A) Feel angry →                                    | 1          | 2     | 3         | 4               | 5     | 7                 | 8          | 9                |
| B) Feel hopeful →                                  | 1          | 2     | 3         | 4               | 5     | 7                 | 8          | 9                |
| C) Feel anxious →                                  | 1          | 2     | 3         | 4               | 5     | 7                 | 8          | 9                |
| D) Feel that Japan is a country which can manage → | 1          | 2     | 3         | 4               | 5     | 7                 | 8          | 9                |

For each A) to D) ( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q20 [Card Question 20]

In this question we would like to ask about the current situation of Japan.

Please choose all items which you think **are getting better in your country** from the list below.

(Circle all that apply)

|                                     |                                   |
|-------------------------------------|-----------------------------------|
| 1 Morals and ethics                 | 8 Social system                   |
| 2 Culture and art                   | 9 Level of science and technology |
| 3 Employment and working conditions | 10 International political power  |
| 4 Natural environment               | 11 Economic competitiveness       |
| 5 Domestic safety                   | 12 National defense system        |
| 6 Education level                   | 13 Others(Please write in _____)  |
| 7 Welfare level                     | 99 Don't know                     |

Q21 [Card Question 21]

Please choose all items which you think are **getting worse** in Japan from the list below. (Circle all that apply)

|   |                                   |    |                                 |
|---|-----------------------------------|----|---------------------------------|
| 1 | Morals and ethics                 | 8  | Social system                   |
| 2 | Culture and art                   | 9  | Level of science and technology |
| 3 | Employment and working conditions | 10 | International political power   |
| 4 | Natural environment               | 11 | Economic competitiveness        |
| 5 | Domestic safety                   | 12 | National defense system         |
| 6 | Education level                   | 13 | Others(Please write in_____)    |
| 7 | Welfare level                     | 99 | Don't know                      |

Q22 [Card Question 22]

For this question, please answer whether spending should be increased or decreased for each item. Please consider that “increasing” would require a tax raise and that “decreasing” may result in less service. **(Circle one each)**

|   | Should increase<br>much more | Should increase<br>somewhat | Should keep status<br>quo | Should decrease<br>somewhat | Should decrease<br>much more | Do not understand<br>question | Don't know | Refuse to answer |
|---|------------------------------|-----------------------------|---------------------------|-----------------------------|------------------------------|-------------------------------|------------|------------------|
| A ) Compared to the present, government spending on medical care should be... →             | 1                            | 2                           | 3                         | 4                           | 5                            | 7                             | 8          | 9                |
| B ) Compared to the present, government spending on education should be... →                | 1                            | 2                           | 3                         | 4                           | 5                            | 7                             | 8          | 9                |
| C) Compared to the present, government spending on unemployment compensation should be... → | 1                            | 2                           | 3                         | 4                           | 5                            | 7                             | 8          | 9                |
| D ) Compared to the present, government spending on pensions should be... →                 | 1                            | 2                           | 3                         | 4                           | 5                            | 7                             | 8          | 9                |
| E ) Compared to the present, government spending on welfare →                               | 1                            | 2                           | 3                         | 4                           | 5                            | 7                             | 8          | 9                |

|                       |  |  |  |  |  |  |  |  |  |
|-----------------------|--|--|--|--|--|--|--|--|--|
| projects should be... |  |  |  |  |  |  |  |  |  |
|-----------------------|--|--|--|--|--|--|--|--|--|

For each A) to E) ( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q23 [Card Question 23]

There are opinions A and B regarding consumption tax increase.

**Opinion A: For stability of future social welfare and restoration of government finances, consumption tax is inevitable**

**Opinion B: Consumption tax increase easily requires the people to shoulder the burden and cannot be tolerated.**

Which opinion is closer to yours? Which of the following applies? **(Circle one)**

- 1 Closer to A
- 2 Rather close to A
- 3 Rather close to B
- 4 Closer to B

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q24 [Card Question 24]

There are opinions A and B regarding nuclear power generation.

**Opinion A: Considering stable provision of energy and economic efficiency, nuclear power generation should be continued to be used.**

**Opinion B: Nuclear power generation poses serious safety concerns and large costs, so its use should be ended as soon as possible.**

Which opinion is closer to yours? Which of the following applies? **(Circle one)**

- 1 Closer to A
- 2 Rather close to A
- 3 Rather close to B
- 4 Closer to B

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q25 [Card Question 25]

There are opinions A and B regarding joining the TPP (Trans-Pacific Partnership).

**Opinion A: Japan should join as it will stimulate the Japanese economy.**

**Opinion B: Japan should not join as it will damage the Japanese economy.**

Which opinion is closer to yours? Which of the following applies? **(Circle one)**

- 1 Closer to A
- 2 Rather close to A
- 3 Rather close to B
- 4 Closer to B

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q26 [Card Question 26]

There are opinions A and B regarding US-Japan security pact and collective self-defense.

Opinion A: Collective self-defense should be tolerated in order to strengthen US-Japan security pact.

Opinion B: Collective self-defense should not be tolerated as it will lead Japan to be involved in international disputes.

Which opinion is closer to yours? Which of the following applies? **(Circle one)**

- 1 Closer to A
- 2 Rather close to A
- 3 Rather close to B
- 4 Closer to B

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q27 [Card Question 27]

Of the following people, who was the Minister of Finance as of October, 2012? **(circle one)**

- 1 Koriki Jojima
- 2 Kaoru Yosano
- 3 Jun Azumi
- 4 Shozaburo Jimi

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q28 [Card Question 28]

As of October 2012, what is the percentage of unemployment rate in Japan? **(circle one)**

- 1 Approximately 2%
- 2 Approximately 4%
- 3 Approximately 6%
- 4 Approximately 8%

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q29 [Card Question 29]

Which party (or coalition) has the second most seats in the House of Representatives? **(circle one)**

- 1 Komeito
- 2 Liberal Democratic Party
- 3 Democratic Party of Japan
- 4 Your Party

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q30 [Card Question 30]

Who is the current Secretary-General of the United Nations? **(circle one)**

- 1 KOFI ANNAN
- 2 KURT WALDHEIM
- 3 BAN KI-MOON
- 4 BOUTROS BOUTROS-GHALI

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q31 [Card Question 31]

Please circle all items you have experienced in the past 5 years in the list below. (Choose as many)

1. Voted in an election
  2. Participated in a self-governing body or neighborhood association
  3. Contacted a local influential person out of necessity (meet, write, etc.)
  4. Contacted a politician/official out of necessity
  5. Went to an assembly or public office to petition or lobby
  6. Participated in assemblies pertaining to an election or politics
  7. Helped in an election campaign (such as supporting a candidate)
  8. Participated in civic/resident movement
  9. Signed a petition
  10. Made donation or participated in fund-raising
  11. Participated in a demonstration
  12. Spoke out about politics on the Internet
  13. Voiced (an) opinion(s) by writing/calling/appearing in the mass media
  14. Either avoided, or actively bought certain goods based on a(n) political/ ethical/environmental reason.
  15. None of the above
- ( 77. Does not understand question 88. Don't know 99. Refuse to answer)

Q32 [Card Question 32]

Have you ever participated in a debate in an attempt to talk/think about/solve any of the following issues?  
[Circle one for each]

(1) Local issues

1. A couple of times
  2. Once or twice
  3. Never
- ( 7. Does not understand question 8. Don't know 9. Refuse to answer)

(2) Education issues

1. A couple of times
  2. Once or twice
  3. Never
- ( 7. Does not understand question 8. Don't know 9. Refuse to answer)

(3) Welfare issues

1. A couple of times



- 2. Once or twice
  - 3. Never
- ( 7. Does not understand question 8. Don't know 9. Refuse to answer)

- (4) Consumer issues
- 1. A couple of times
  - 2. Once or twice
  - 3. Never
- ( 7. Does not understand question 8. Don't know 9. Refuse to answer)

- (5) Environmental issues
- 1. A couple of times
  - 2. Once or twice
  - 3. Never
- ( 7. Does not understand question 8. Don't know 9. Refuse to answer)

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**I will ask about the network of your social relationships.**

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I will now ask you about people you often talk with.

First, think about the people whom you talk about important issues or your worries.

**[Note for Interviewer: Give respondent the designated paper now]**

Write down the names, initials or nicknames of people in Boxes A and B. Please write clearly so you can look back and understand who they are. If there aren't two of them, just write down one, or none if you cannot think of anyone.

Q33 [Card Question 33]

How many names (or initials, etc.) did you write down? **[Note for Interviewer: limit to two persons.] (circle one)**

|   |      |
|---|------|
| 1 | None |
| 2 | One  |
| 3 | Two  |

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

**[For those who answered "3. Two" in Q33]**

Q33-SQ1 [Card Question 33-SQ1]

Other than those you already listed, how many people do you talk about important issues or your worries?

**(circle one)**

- 1 No other
- 2 One other
- 3 Two other
- 4 Three other
- 5 Four other
- 6 5 Other
- 7 More than 6 other

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Next, think about the people you talk about politicians and elections/ politics. It could be a conversation you had while you were watching the news, or a brief chat among other topics. This could include people you have already listed.

**[Note for Interviewer: Give time to think.**

**If the survey talks place before or after election, it could be a conversation that took place by chance during the elections.]**

Write the names down in Boxes C and D as you just did. Write clearly so you understand who they are. It could be names, initials, or nicknames.

Q34 [Card Question 34]

How many names (or initials, etc.) did you write down? **[Note for Interviewer: limit to two persons.] (circle one)**

- |   |      |
|---|------|
| 1 | None |
| 2 | One  |
| 3 | Two  |

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

**[For those who answered "3. Two" in Q34]**

Q34-SQ1 [Card Question 34-SQ1]

Other than those you already listed, how many people do you talk about politicians and elections/ politics? **(circle one)**

- |   |                   |
|---|-------------------|
| 1 | No other          |
| 2 | One other         |
| 3 | Two other         |
| 4 | Three other       |
| 5 | Four other        |
| 6 | 5 Other           |
| 7 | More than 6 other |

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q35 **[Write from respondent's notes]**

**[Note for Interviewer: write down the four nicknames or initials in the ( ) in the matrix.]**

1. Is anyone from Q33 or Q34 included in the list? **[Note for Interviewer: write an X next to those who have already been listed.]**
2. (Regarding the rest) Do these people know each other?  
 [Note for Interviewer: Write a circle next to those who know each other, a star next to people who are not acquainted, and a triangle next to those who are not known whether they are acquainted with each other.]

Example

If person C in Q34 is the same as person A in Q33, there is no need to ask Q35 or include in the matrix.

|     |         | Q33 People respondent talk with often<br>(up to two persons) |   | Q34 People respondent talk about<br>politics (up to two persons) |         |
|-----|---------|--|---|--|---------|
|     |         | A(A.N.)  | B(B.H)                                      | C(A.N.)  | D(D.W.) |
| Q33 | A(A.N.) |  |   |  |         |
|     | B(B.H)  | ○<br>A(=C) and B know each other                             |   |  |         |
| Q34 | C(A.N.) | ✕<br>A=C (same person)                                       | ○<br>B and C(=A) know each other            |  |         |
|     | D(D.W.) | ☆<br>A(=C) and D are not acquainted                          | △<br>Unknown whether B and D are acquainted | ☆<br>C(=A) and D are not acquainted                              |         |

| <b>For Interviewer to fill in</b> |       | Q33 People respondent talk with often<br>(up to two persons) |      | Q34 People respondent talk about<br>politics (up to two persons) |       |
|-----------------------------------|-------|--|------|--|-------|
|                                   |       | A ( )  | B( ) | C( )   | D ( ) |
| Q3                                | A ( ) |  |      |  |       |
|                                   | B ( ) |  |      |  |       |
| Q3                                | C ( ) |  |      |  |       |
|                                   | D ( ) |  |      |  |       |

**[Note for interviewer: The below questions will be about those who are not repeated in the lists, so circle those who will be asked about.]**

- The questions below (Q35SQ1 to SQ13) will be regarding people excluding those who were listed as people you talk to in Q33 and Q34.
- If there were no one listed in Q33 or Q34, then there is no response. If there was “one,” ask for answers for this one person.

**(Example)**

- For example, if person C in Q34 is the same as person A in Q33, then there is no need to ask or write down about person C. (circle persons A, B, and D.)

|  | A  | B  | C  | D  |
|--|----|----|----|----|
| Spouse (husband or wife)                               | 1  | 1  | 1  | 1  |
| Parent or child  | 2  | 2  | 2  | 2  |
| Siblings, other member of the family, or relatives     | 3  | 3  | 3  | 3  |
| Superior or subordinate at work                        | 4  | 4  | 4  | 4  |
| Colleague at work (other than superior or subordinate) | 5  | 5  | 5  | 5  |
| Other business related people                          | 6  | 6  | 6  | 6  |
| People in the same organization or groups              | 7  | 7  | 7  | 7  |
| Neighbors  | 8  | 8  | 8  | 8  |
| Friends  | 9  | 9  | 9  | 9  |
| Other  | 10 | 10 | 10 | 10 |
| Refuse to answer                                       | 99 | 99 | 99 | 99 |

Q35-SQ1 [Card Question Q35-SQ1]

What is your relation to the person(s) you talk with? **(Circle one each)**

|  | A  | B  | C  | D  |
|--|----|----|----|----|
|  | ↓  | ↓  | ↓  | ↓  |
| Spouse (husband or wife)                               | 1  | 1  | 1  | 1  |
| Parent or child  | 2  | 2  | 2  | 2  |
| Siblings, other member of the family, or relatives     | 3  | 3  | 3  | 3  |
| Superior or subordinate at work                        | 4  | 4  | 4  | 4  |
| Colleague at work (other than superior or subordinate) | 5  | 5  | 5  | 5  |
| Other business related people                          | 6  | 6  | 6  | 6  |
| People in the same organization or groups              | 7  | 7  | 7  | 7  |
| Neighbors  | 8  | 8  | 8  | 8  |
| Friends  | 9  | 9  | 9  | 9  |
| Other  | 10 | 10 | 10 | 10 |
| Refuse to answer                                       | 99 | 99 | 99 | 99 |

Q35SQ2 What is the gender of that person (those persons)? (Circle one each) [Card Question Q35-SQ2] (for each of A, B, C, and D)

- 1. Male
- 2. Female
- 99. Refused to answer

Q35SQ3 What is their age? (Write down proximate age one each) [Card Question Q35-SQ3] (for each of A, B, C, and D)

- About ( ) years old
- 99. Refused to answer

Q35SQ4 Are they socially superior, socially inferior, or about equal? (Circle one each) [Card Question Q35-SQ4] (for each of A, B, C, and D)

- 1. Above
- 2. Below
- 3. Equal (the same)
- 99. Refused to answer

Q35SQ5 How long have you known them? How many years ago did you get to know them? Approximate number of years is acceptable. (Write down proximate years one each) [Card Question Q35-SQ5] (for each of A, B, C, and D)

About ( ) years ago

- 99. Refused to answer

Q35SQ6 How often do you talk with them usually (including phone calls or e-mails)? [Card Question Q35-SQ6] (for each of A, B, C, and D)

- 1. Almost everyday
- 2. Several times a week
- 3. About once a week
- 4. About once a month
- 5. Several times a year
- 6. Less than that
- 99. Refused to answer

Q35SQ7 How close are you with these people? [Card Question Q35-SQ7] (for each of A, B, C, and D)

- 1. Very close
- 2. Close
- 3. Not very close
- 99. Refused to answer

Q35-SQ8 [Card Question SQ8]

Does the person criticize your behavior, attitude, or ways of thought? **(Circle one each)**

|       | A | B | C | D |
|-------|---|---|---|---|
|       | ↓ | ↓ | ↓ | ↓ |
| Often | 1 | 1 | 1 | 1 |

|                  |    |    |    |    |
|------------------|----|----|----|----|
| Sometimes        | 2  | 2  | 2  | 2  |
| Rarely           | 3  | 3  | 3  | 3  |
| Never            | 4  | 4  | 4  | 4  |
| Refuse to answer | 99 | 99 | 99 | 99 |

Q35SQ9 Have you talked about politics, elections, or politicians with these people in the recent month? [Card Question 35-SQ9] (for each of A, B, C, and D)

1. Frequently
2. Often
3. Not very often
4. Almost never
99. Refused to answer

Q35-SQ10 [Card Question 35-SQ10]

How do you discuss politicians and elections or politics with them? Please circle all that applies for each person. **(Circle as many)**

|   | A  | B  | C  | D  |
|---|----|----|----|----|
|   | ↓  | ↓  | ↓  | ↓  |
| Gain information or listen to opinions                  | 1  | 1  | 1  | 1  |
| Have a serious discussion                               | 2  | 2  | 2  | 2  |
| Talk about politics during ordinary conversation        | 3  | 3  | 3  | 3  |
| Often give information or state opinions from your part | 4  | 4  | 4  | 4  |
| Criticize each other or explain each other              | 5  | 5  | 5  | 5  |
| Touch on politics as part of gossip                     | 6  | 6  | 6  | 6  |
| Refuse to answer  | 99 | 99 | 99 | 99 |

Q35-SQ11 [Card Question 35-SQ11]



How much do you think they are different from you in terms of your opinion about elections or politics? (for each of A, B, C, and D)

1. Very different
2. Much different
3. Somewhat different
4. Slightly different
5. No difference
99. Refused to answer

Q35-SQ12 [Card Question 35-SQ12]

Which party do you think they will vote for in the upcoming National election? (for each of A, B, C, and D)

|   |                           |    |                         |
|---|---------------------------|----|-------------------------|
| 1 | Democratic Party of Japan | 9  | Japan Restoration Party |
| 2 | Liberal Democratic Party  | 10 | Other Parties           |
| 3 | People's Life First       | 11 | Don't know              |
| 4 | Komeito                   | 12 | Will not go to vote     |
| 5 | Japanese Communist Party  | 13 | No right to vote        |
| 6 | Your Party                |    |                         |
| 7 | Social Democratic Party   |    |                         |
| 8 | Kizuna Party              |    |                         |

( 99. Refuse to answer)

Q35-SQ13 [Card Question 35-SQ13]

Circle everything that applies for each person. **(Circle as many)**

|   | A  | B  | C  | D  |
|---|----|----|----|----|
|   | ↓  | ↓  | ↓  | ↓  |
| We share common hobbies or pastimes                                 | 1  | 1  | 1  | 1  |
| We have gone out together for fun or meals within the past 6 months | 2  | 2  | 2  | 2  |
| I can borrow a significant amount of money in time of need.         | 3  | 3  | 3  | 3  |
| Refuse to answer  | 99 | 99 | 99 | 99 |

**(The end of social network questions for A, B, C, and D)**

Q36 [Card Question 36]

How do you feel about the opinions below? **(Circle one each)**

|  | Agree | Rather agree | Neither | Rather disagree | Disagree | Does not understand question | Don't know | Refuse to answer |
|--|-------|--------------|---------|-----------------|----------|------------------------------|------------|------------------|
| A) Most people are trustworthy →             | 1     | 2            | 3       | 4               | 5        | 7                            | 8          | 9                |
| B) Most people are trustful of others →      | 1     | 2            | 3       | 4               | 5        | 7                            | 8          | 9                |
| C) Most people are basically good and kind → | 1     | 2            | 3       | 4               | 5        | 7                            | 8          | 9                |

From A) to C) (7. Does not understand question 8. Don't know 9. Refuse to answer)

Q37 [Card Q37]

When you answered (A) to (C) of Q36, who did you think of as “most people?” Please choose all that applies from the list below. It doesn't have to be exact. Please choose at least one that is closest to your idea. **(Circle as many)**

- |   |
|---|
| <ul style="list-style-type: none"> <li>1 Not only Japanese, but the whole human race</li> <li>2 Japanese population</li> <li>3 People in the same prefecture</li> <li>4 People in the local municipality</li> <li>5 Neighbors (people living within 10 minute waking distance)</li> <li>6 People at the same school or work</li> <li>7 Friends or acquaintances</li> <li>8 Parents, children, siblings, or relatives</li> </ul> |
|---|

( 77. Does not understand question 88. Don't know 99. Refuse to answer)

Q38 [Card Question 38]

Do you trust people listed in the Card? **(Circle one each)**

|                                    | Trust strongly | Trust well | Do not trust well | Do not trust | question | Does not understand | Don't know | Refuse to answer |
|------------------------------------|----------------|------------|-------------------|--------------|----------|---------------------|------------|------------------|
| A) Kins →                          | 1              | 2          | 4                 | 5            |          | 7                   | 8          | 9                |
| B) Neighbors →                     | 1              | 2          | 4                 | 5            |          | 7                   | 8          | 9                |
| C) Those who have daily contacts → | 1              | 2          | 4                 | 5            |          | 7                   | 8          | 9                |

From A) to C) ( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q39 [Card Question 39]

Do you trust organizations or institutions listed in the Card? **(Circle one each)**

|                              | Trust strongly | Trust somewhat | Do not trust much | Do not trust | question | Does not understand | Don't know | Refuse to answer |
|------------------------------|----------------|----------------|-------------------|--------------|----------|---------------------|------------|------------------|
| A) Religious organizations → | 1              | 2              | 4                 | 5            |          | 7                   | 8          | 9                |
| B) The armed forces →        | 1              | 2              | 4                 | 5            |          | 7                   | 8          | 9                |
| C) The press →               | 1              | 2              | 4                 | 5            |          | 7                   | 8          | 9                |
| D) Television                | 1              | 2              | 4                 | 5            |          | 7                   | 8          | 9                |
| E) Labor unions              | 1              | 2              | 4                 | 5            |          | 7                   | 8          | 9                |
| F) The police                | 1              | 2              | 4                 | 5            |          | 7                   | 8          | 9                |
| G) The courts                | 1              | 2              | 4                 | 5            |          | 7                   | 8          | 9                |

|  |   |   |   |   |   |   |   |
|--|---|---|---|---|---|---|---|
| H) The government (in your nation's capital) | 1 | 2 | 4 | 5 | 7 | 8 | 9 |
| I) Political parties                         | 1 | 2 | 4 | 5 | 7 | 8 | 9 |
| J) Parliament                                | 1 | 2 | 4 | 5 | 7 | 8 | 9 |
| K) The Civil service                         | 1 | 2 | 4 | 5 | 7 | 8 | 9 |
| L) Universities                              | 1 | 2 | 4 | 5 | 7 | 8 | 9 |
| M) Major Companies                           | 1 | 2 | 4 | 5 | 7 | 8 | 9 |
| N) Banks                                     | 1 | 2 | 4 | 5 | 7 | 8 | 9 |
| O) Environmental organizations               | 1 | 2 | 4 | 5 | 7 | 8 | 9 |
| P) Women's organizations                     | 1 | 2 | 4 | 5 | 7 | 8 | 9 |

From A) to P) (7. Does not understand question 8. Don't know 9. Refuse to answer)

Q40 [Card Question 40]

How much do items (A) through (C) apply to you? **(Circle one each)**

|  | Applies | Applies somewhat | Does not apply much | Does not apply at all | Does not understand | Don't know | Refuse to answer |
|--|---------|------------------|---------------------|-----------------------|---------------------|------------|------------------|
| A) If I am helped by someone, in the future when that person is in trouble I should help that person → | 1       | 2                | 3                   | 4                     | 7                   | 8          | 9                |
| B) If I am helped by someone, in the future, I should help other who is in trouble. →                  | 1       | 2                | 3                   | 4                     | 7                   | 8          | 9                |
| C) Seeing people help each other makes me more motivated to help others in trouble →                   | 1       | 2                | 3                   | 4                     | 7                   | 8          | 9                |

From A) to P) (7. Does not understand question 8. Don't know 9. Refuse to answer)

Q41 [Card Question 41]

Do you have any acquaintance who fit descriptions in the list? Is that person male or female? If you have both male and female respondents, please circle both. (M.A.)

|  | Have male<br>Acquaintance | Have female<br>acquaintance |
|--|---------------------------|-----------------------------|
| (1) Owner of retail stores.....  | 1 .....                   | 2 .....                     |
| (2) Waiter or waitress .....   | 1 .....                   | 2 .....                     |
| (3) Guard/ Janitor .....   | 1 .....                   | 2 .....                     |
| (4) Elementary school faculty .....  | 1 .....                   | 2 .....                     |
| (5) Nurse .....  | 1 .....                   | 2 .....                     |
| (6) Computer programmer and IT engineer .....  | 1 .....                   | 2 .....                     |
| (7) Doctor .....   | 1 .....                   | 2 .....                     |
| (8) Member of national assembly .....  | 1 .....                   | 2 .....                     |
| (9) Reporter, director, or editor of media such as<br>Newspaper and TV.....                  | 1 .....                   | 2 .....                     |
| (10) Policeman.....  | 1 .....                   | 2 .....                     |
| (11) President of large scale cooperation (more than<br>several hundred employees) .....     | 1 .....                   | 2 .....                     |
| (12) Section chief of large scale cooperation (more than<br>several hundred employees) ..... | 1 .....                   | 2 .....                     |
| (13) Bus driver .....  | 1 .....                   | 2 .....                     |
| (14) Postman.....  | 1 .....                   | 2 .....                     |
| (15) Judge/ Lawyer .....   | 1 .....                   | 2 .....                     |
| (16) No one in the list .....  | 1 .....                   | 2 .....                     |

From (1) to (16) (77. Does not understand question 88. Don't know 99. Refuse to answer)

Q42 [Card Question 42]

How much do items (A) through (G) apply to you? **(Circle one each)**

|                                  |   | Could converse even with a differing opinion | If I had to choose, I would say that I could converse even with a differing opinion. | If I had to choose, I would say that it would be hard to converse with a differing opinion. | It would be hard to converse with a differing opinion. | Does not understand question | Don't know | Refuse to answer |
|----------------------------------|---|--|--|---|--|------------------------------|------------|------------------|
| A) Family →                      | 1 | 2  | 3  | 4   | 7  | 8                            | 9          |                  |
| B) Boss or superior →            | 1 | 2  | 3  | 4   | 7  | 8                            | 9          |                  |
| C) Colleagues you are close to → | 1 | 2  | 3  | 4   | 7  | 8                            | 9          |                  |
| D) Close friends →               | 1 | 2  | 3  | 4   | 7  | 8                            | 9          |                  |

From (A) to (D) (7. Does not understand question 8. Don't know 9. Refuse to answer)

Q43 [Card Question 43]

How much do items (A) through (G) apply to you? **(Circle one each)**

|   | Applies | Applies somewhat | Does not apply much | Does not apply at all | Does not understand | Don't know | Refuse to answer |
|---|---------|------------------|---------------------|-----------------------|---------------------|------------|------------------|
| A) I try to imagine myself in the other person's shoes before criticizing →                       | 1       | 2                | 3                   | 4                     | 7                   | 8          | 9                |
| B) If I am certain I am right, I don't spend time to listen to others' opinions →                 | 1       | 2                | 3                   | 4                     | 7                   | 8          | 9                |
| C) Every issue has different perspectives, so I try to consider both sides →                      | 1       | 2                | 3                   | 4                     | 7                   | 8          | 9                |
| D) I find it difficult at times to see things from others' perspective →                          | 1       | 2                | 3                   | 4                     | 7                   | 8          | 9                |
| E) I try to pay attention to opinions of those with opposing ideas before deciding on something → | 1       | 2                | 3                   | 4                     | 7                   | 8          | 9                |
| F) I try to "be in that person's shoes" when I am frustrated with someone →                       | 1       | 2                | 3                   | 4                     | 7                   | 8          | 9                |
| G) I try to fully understand my friend by trying to understand how the person sees things →       | 1       | 2                | 3                   | 4                     | 7                   | 8          | 9                |

For each A9 to G) ( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q44 [Card Question 44]

I would like to ask how you think and make decisions.

For each item, please choose one answer that fits you best.

**(Circle one each)**

|   | Agree | Rather agree | Neither | Rather disagree | Disagree | question | Does not understand | Don't know | Refuse to answer |
|---|-------|--------------|---------|-----------------|----------|----------|---------------------|------------|------------------|
| A) I try to make unbiased decisions →                                       | 1     | 2            | 3       | 4               | 5        | 7        | 8                   | 9          |                  |
| B) I try to think from various points of view rather than just one or two → | 1     | 2            | 3       | 4               | 5        | 7        | 8                   | 9          |                  |
| C) I would like to learn a lot by meeting people with diverse ideas →       | 1     | 2            | 3       | 4               | 5        | 7        | 8                   | 9          |                  |

From A) to C) ( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q45 [Card Question 45]

Are there any of the following among your relatives, friends, or acquaintances? Please circle those who apply separately for males and females. **(Circle as many for each)**

|                                  | Male<br>↓ | Female<br>↓ |
|----------------------------------|-----------|-------------|
| People in 20s or younger         | 1         | 1           |
| People in 30s                    | 2         | 2           |
| People in 40s                    | 3         | 3           |
| People in 50s                    | 4         | 4           |
| People in 60s or older           | 5         | 5           |
| Asian foreigners                 | 6         | 6           |
| Western foreigners               | 7         | 7           |
| Disabled persons                 | 8         | 8           |
| Single mothers or Single fathers | 9         | 9           |
| Homosexuals (gay or lesbian)     | 10        | 10          |
| Farmers                          | 11        | 11          |
| Licensed cook, chef, pastry chef | 12        | 12          |

|   |    |    |
|---|----|----|
| Barbar, Hair dresser                      | 13 | 13 |
| Carpenter, plasterer, construction worker | 14 | 14 |
| Accountant, accountant business officer   | 15 | 15 |
| None of the above                         | 16 | 16 |
| Does not understand question              | 77 | 77 |
| Don't know                                | 88 | 88 |
| Refuse to answer                          | 99 | 99 |

Q46 [Card Question 46]

Of the people you've met for the first time in the past month, how many of them do you think you would continue to have personal relationships with?

About ( number) people

Q47 [Card Question 47] Modern Japanese society consists of people from various different backgrounds. Please express your thoughts on the following perspectives. **(Circle one each)**

|  | Agree | Rather agree | Rather disagree | Disagree | Does not understand question | Don't know | Refuse to answer |
|--|-------|--------------|-----------------|----------|------------------------------|------------|------------------|
| A) When anti-democratic organizations request the use of public halls (facilities in general) for their rallies, the city hall must give permission, so long as they meet other requirements set by the rule → | 1     | 2            | 4               | 5        | 7                            | 8          | 9                |
| B) We should be more tolerant of people who choose to live according to their own moral standards, even if they are very different from our own →  | 1     | 2            | 4               | 5        | 7                            | 8          | 9                |
| C) The number of foreign immigrants permitted to live in Japan should be decreased →   | 1     | 2            | 4               | 5        | 7                            | 8          | 9                |



|   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|
| D) Groups against democracy should be treated illegal → | 1 | 2 | 4 | 5 | 7 | 8 | 9 |
|---|---|---|---|---|---|---|---|

From A) to D) ( 7. Does not understand question 8. Don't know 9. Refuse to answer)

**Q48 [Card Question 48]**

Now I will briefly describe some people. Using this card, would you please indicate for each description whether that person is very much like you, like you, somewhat like you, not like you, or not at all like you? (*Code one answer for each description*):

|   | Very<br>much<br>like me | Like<br>me | Some-w<br>hat like<br>me | A little<br>like me | Not<br>like<br>me | Not at<br>all<br>like me |
|---|-------------------------|------------|--------------------------|---------------------|-------------------|--------------------------|
| A) It is important to this person to think up new ideas and be creative; to do things one's own way.            | 1                       | 2          | 3                        | 4                   | 5                 | 6                        |
| B) It is important to this person to be rich; to have a lot of money and expensive things.                      | 1                       | 2          | 3                        | 4                   | 5                 | 6                        |
| C) Living in secure surroundings is important to this person; to avoid anything that might be dangerous.        | 1                       | 2          | 3                        | 4                   | 5                 | 6                        |
| D) It is important to this person to have a good time; to "spoil" oneself.                                      | 1                       | 2          | 3                        | 4                   | 5                 | 6                        |
| E) It is important for this people to help the people nearby; to care for their well-being                      | 11                      | 22         | 33                       | 44                  | 55                | 66                       |
| F) It is important to this person to do something for the good of society.                                      |                         |            |                          |                     |                   |                          |
| G) Being very successful is important to this person; to have people recognize one's achievements.              | 1                       | 2          | 3                        | 4                   | 5                 | 6                        |
| H) Adventure and taking risks are important to this person; to have an exciting life.                           | 1                       | 2          | 3                        | 4                   | 5                 | 6                        |
| I) It is important to this person to always behave properly; to avoid doing anything people would say is wrong. | 1                       | 2          | 3                        | 4                   | 5                 | 6                        |
| J) Looking after the environment is important to this person; to care for nature and save life resources.       | 1                       | 2          | 3                        | 4                   | 5                 | 6                        |
| K) Tradition is important to this person; to follow the customs handed down by one's religion or                | 1                       | 2          | 3                        | 4                   | 5                 | 6                        |

family.

L) A person who places importance on cutting unnecessary costs and spending only on what is necessary

|   |   |   |   |   |   |
|---|---|---|---|---|---|
| 1 | 2 | 3 | 4 | 5 | 6 |
|---|---|---|---|---|---|

From A) to L) ( 7. Does not understand question 8. Don' t know 9. Refuse to answer)

**Q49 [Card Question 49]**

Taking all things together, would you say you are (Circle one)

- 1 Very happy
- 2 Rather happy
- 3 Not very happy
- 4 Not at all happy

( 7. Does not understand question 8. Don' t know 9. Refuse to answer)

**Q50 [Card Question 50]**

V23. All things considered, how satisfied are you with your life as a whole these days? Using this card on which 1 means you are "completely dissatisfied" and 10 means you are "completely satisfied" where would you put your satisfaction with your life as a whole? (Code one number):

|                         |   |   |   |   |   |   |   |   |    |  |                      |
|-------------------------|---|---|---|---|---|---|---|---|----|--|----------------------|
| Completely dissatisfied |   |   |   |   |   |   |   |   |    |  | Completely satisfied |
| 1                       | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |                      |

( 77. Does not understand question 88. Don' t know 99. Refuse to answer)

**Q51 [Card Question 51]**

Please say to what extent you agree or disagree with the following statement.

"The government should take measures to reduce differences in income levels."

- 1. Strongly agree
- 2. Somewhat agree
- 3. Neither agree nor disagree
- 4. Somewhat disagree
- 5. Strongly disagree

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

**Q52 [Card Question 52]**

How do you feel about the opinions below? (Circle one each)

|   | Agree | Rather agree | Neither | Rather disagree | Disagree | Does not understand | Don't know | Refuse to answer |
|---|-------|--------------|---------|-----------------|----------|---------------------|------------|------------------|
| A) I like being Japanese rather than a citizen of any other country →                             | 1     | 2            | 3       | 4               | 5        | 7                   | 8          | 9                |
| B) There are a few things I feel ashamed about current Japan →                                    | 1     | 2            | 3       | 4               | 5        | 7                   | 8          | 9                |
| C) The world would be a better place if people of other countries behave more like the Japanese → | 1     | 2            | 3       | 4               | 5        | 7                   | 8          | 9                |
| D) In general, Japan is a better country than others →  | 1     | 2            | 3       | 4               | 5        | 7                   | 8          | 9                |
| E) Citizens should support one's country even if the country is wrong →                           | 1     | 2            | 3       | 4               | 5        | 7                   | 8          | 9                |
| F) I feel proud when a Japanese athlete does well in an international sports event →              | 1     | 2            | 3       | 4               | 5        | 7                   | 8          | 9                |
| G) I would like to be proud of Japan, but there are often times when I cannot do so →             | 1     | 2            | 3       | 4               | 5        | 7                   | 8          | 9                |

For each A) to G) ( 7. Does not understand question 8. Don't know 9. Refuse to answer)

Q53 [Card Question 53]

The next question is about your household's income. How likely or unlikely do you think it is that your household's income could be severely reduced in the next twelve months? (please choose one only)

1. Very likely
2. Somewhat likely
3. Somewhat unlikely
4. Very unlikely

( 7. Does not understand question 8. Don't know 9. Refuse to answer)

F1 (Code respondent's sex by observation):

- |   |        |
|---|--------|
| 1 | Male   |
| 2 | Female |

F2.

Can you tell me your year of birth, please? 19\_\_\_\_ (write in last two digits)

This means you are \_\_\_\_ years old (write in age in two digits).

F3 Are you interested in this interview?

- |   |                                     |
|---|-------------------------------------|
| 1 | Respondent was very interested.     |
| 2 | Respondent was somewhat interested. |
| 3 | Respondent was not interested.      |