

## Survey Title: The Survey on Japanese Value Orientations , 2013

Depositor: NHK Broadcasting Culture Research Institute, Public Opinion Research Division

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## "The Survey on Japanese Value Orientations" Summary of Results

<Compilation of results from 1973 (1<sup>st</sup> Survey) to 2013 (9<sup>th</sup> Survey)>

Survey Objective	The survey aims to monitor the opinions concerning Japanese life and society by conducting a public opinion survey every five years using the same questions and format.								
Frequency	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>	6 <sup>th</sup>	7 <sup>th</sup>	8 <sup>th</sup>	9 <sup>th</sup>
Survey Period	June 16 (Sat) to 18 (Mon), 1973 (Showa 48)	June 24 (Sat) to 25 (Sun), 1978 (Showa 53)	Sept. 3 (Sat) to 4 (Sun), 1983 (Showa 58)	June 25 (Sat) to 26 (Sun), 1988 (Showa 63)	June 25 (Sat) to 26 (Sun), 1988 (Showa 63)	Oct 17 (Sat) to 20 (Tue), 1998 (Heisei 10) (Schedule expansion due to typhoon)	June 28 (Sat) to 29 (Sun), 2003 (Heisei 15)	June 28 (Sat) to 29 (Sun), 2008 (Heisei 20)	Oct. 19 (Sat) to 20 (Sun), 2013 (Heisei 25)
Respondents	National Population aged 16 and over: 5,436 people (302 Spots x 18 people)	National Population aged 16 and over: 5,400 people (450 Spots x 12 people)							
Survey Method	Face-to-Face Interview								
No. of Valid Responses (Percentage)	4,243 people (78.1%)	4,240 people (78.5%)	4,064 people (75.3%)	3,853 people (71.4%)	3,814 people (70.6%)	3,622 people (67.1%)	3,319 people (61.5%)	3,103 people (57.5%)	3,070 people (56.9%)

## &lt;About Notation&gt;

1. The numbers in the table indicate the results of dividing the number of responses of each option by the number of valid responses mentioned above as a percentage (%) (rounded off to the second decimal place).
2. The inequality sign (> <) in the table is the test result (95% confidence) comparing the numbers on both sides, and it is indicated by ">" if the left side (previous time) is high and "<" if it is low.
3. The inequality sign on the far right is the result of tests between the leftmost digit and the year 2013 (for example, the table under Question No.3 is the test result from the year 1973 to 2013).
4. "-" indicates that there were no options while conducting the survey.

## -Preferred Forms of Media-&lt;MA&gt;

Question No. 1 First, we will begin with questions on regular life. Please list any number of items that you think are indispensable from the list below.

	1983	1988	1993	1998	2003	2008	2013
1. Read a newspaper	81.1	79.9 >	76.6	75.6	73.1 >	67.0 >	63.2
2. Read a book	33.8	35.4	35.1	35.3	34.7	33.9 <	36.3
3. Read manga/comic strips	6.5 <	8.7	8.8	9.5	10.7	11.0	12.0
4. Read a magazine (excluding comic magazines)	18.1	18.6 <	21.6	22.4	21.9 >	19.9	19.5
5. Watch TV (including recording)	83.8	82.5 <	85.8	86.3	85.2	83.5 >	81.1
6. Listen to the radio (including recording)	32.4 >	30.3 >	27.8	28.4	26.8	26.8	24.8
7. Listen to a CD (including a vinyl record, iPod, etc.)	22.8 <	25.8	26.5	27.0	26.9	26.6	25.4
8. Use a mobile phone/smartphone	-	-	-	-	39.2 <	49.8 <	55.8
9. Use the Internet	-	-	-	-	20.0 <	28.8 <	37.8
10. Talk to family	79.8	80.0	79.9	80.2	78.9	79.6	79.7
11. Talk to friends	66.1 <	68.2	69.3	68.9	67.8	66.3 >	62.6
12. None of the above	0.3	0.3	0.4	0.2	0.3	0.5 >	0.2
13. Don't know, No response	0.1	0.2	0.2	0.1	0.2	0.2	0.1

※Comparative tests have not been conducted between 1998 and 2003, and 1983 and 2013

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since options were added to the Survey in 2003.

-Important Media- Question No. 2 [Those who responded "1 to 11" in Question No.1] If you had to choose only one thing that you think is indispensable out of the choices made in the above question, what would it be? [1st one]

And if you had to choose another one, what would it be? [2nd one]

Results of only the 1<sup>st</sup> Choice

	1983	1988	1993	1998	2003	2008	2013
1. Read a newspaper	25.9 >	23.5 >	21.1	21.9	18.0 >	15.3	14.8
2. Read a book	2.0	2.0	2.0	1.9	1.7	2.1	1.7
3. Read manga/comic strips	0.2	0.3	0.3	0.2	0.4	0.3	0.4
4. Read a magazine (excluding comic magazines)	0.3	0.3	0.4	0.3	0.2	0.2	0.2
5. Watch TV (including recording)	18.9 >	16.9 <	22.2 >	19.8	19.8	20.3	19.0
6. Listen to the radio (including recording)	1.6	1.8 >	1.2	1.7	1.6	1.9	1.8
7. Listen to a CD (including a vinyl record, iPod, etc.)	1.7 <	2.4	1.9	1.8	1.3	0.9	1.2
8. Use a mobile phone/smartphone	–	–	–	–	4.9 <	7.3 <	8.7
9. Use the Internet	–	–	–	–	2.1 <	3.4 <	5.1
10. Talk to family	40.6	42.6	40.4	41.6	42.0	40.5	41.0
11. Talk to friends	7.9	9.0	9.1	10.0	7.0	6.0	5.3
12. Don't know, No response	0.5	0.8	0.9 >	0.5	0.5 <	1.1	0.7
13. Not Applicable [those who responded "12, 13" in Question No. 1]	0.3	0.4	0.5 >	0.2	0.5	0.7 >	0.3

Results of the 1<sup>st</sup> and 2<sup>nd</sup> Choice

1. Read a newspaper	51.3 >	47.1 >	41.3	41.1	35.7 >	30.4	29.1
2. Read a book	5.9	6.0	5.9	5.6	5.3	5.4	4.9
3. Read manga/comic strips	0.5	0.6 <	1.1	0.9	1.0	0.8	1.3
4. Read a magazine (excluding comic magazines)	1.1	1.1	1.5	1.4	0.7	0.5	0.8
5. Watch TV (including recording)	43.6 >	41.2 <	48.0	46.5	44.2	42.2	39.8
6. Listen to the radio (including recording)	4.9	4.8	3.9	3.8	3.7 <	4.9	3.9
7. Listen to a CD (including vinyl record, iPod, etc.)	4.6 <	6.0	5.3	4.6	3.6	3.1	3.2
8. Use a mobile phone/smartphone	–	–	–	–	10.3 <	15.1 <	19.0
9. Use the Internet	–	–	–	–	4.4 <	8.4 <	11.0
10. Talk to family	60.1	59.8	58.5	58.1	56.6	56.2	54.9
11. Talk to friends	23.4 <	27.0	26.9 <	29.3	25.2 >	21.5	20.8
12. Don't know, No response	3.4 <	4.7 <	5.7 <	7.8	7.9	9.0	10.0
13. Not Applicable [those who responded "12, 13" in Question No. 1]	0.3	0.4	0.5 >	0.2	0.5	0.7 >	0.3

## -Satisfaction with each aspect of life-

Question No. 3 Next, questions on day-to-day life will be divided into four categories as shown in the list below. Please respond "I think so" or "I don't think so" for each of the questions from A to D.

A. I live a life full of material abundance such as clothes, food, and home, etc.

	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. I think so	58.5 <	66.0 <	71.0	69.6 <	72.6	73.7	73.8	72.2 <	79.1 <
2. I don't think so	36.1 >	28.2 >	25.7	27.3 >	23.8	23.4	22.6	22.9 >	18.1 >
3. Don't know, No response	5.4	5.7 >	3.3	3.1	3.6	2.9	3.6 <	4.9 >	2.7 >

B. I live a purposeful life full of ease and comfort in my heart.

1. I think so	67.4 <	72.1	72.0	71.2	71.9	70.4	69.7 <	72.7 <	76.2 <
2. I don't think so	25.6 >	20.4 <	22.8	22.8	22.9	24.3	25.0 >	21.9 >	19.4 >
3. Don't know, No response	7.0	7.6 >	5.1	6.0	5.3	5.3	5.3	5.4	4.4 >

C. I live in an area where everything is in place and is safe and comfortable.

1. I think so	59.7 <	67.3 <	69.7	70.3	72.2	74.0	75.3 <	80.0 <	87.0 <
2. I don't think so	36.6 >	28.6	27.2	26.3	24.6 >	22.4	20.5 >	16.0 >	10.7 >
3. Don't know, No response	3.7	4.1 >	3.1	3.3	3.2	3.6	4.2	4.0 >	2.4 >

D. In this community or at my workplace/school, there are many people I can talk freely to or feel comfortable with.

1. I think so	65.9 <	71.3 >	69.0	70.3	71.9 >	68.7	69.9	71.2	71.5 <
2. I don't think so	28.4 >	22.4 <	25.2	24.6 >	22.3 <	25.3	24.0	22.8	23.7 >
3. Don't know, No response	5.7	6.3	5.8	5.1	5.8	6.0	6.1	6.1	4.8

## -Satisfaction with life as a whole-

Question No.4 To what extent are you satisfied with your life as a whole? Please select the answer closest to your feelings from the list.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. I am satisfied	Satisfied	20.7 <	24.0 <	25.9	24.8	25.9	26.1	25.4 <	27.6 <	34.0 <
2. I am somewhat satisfied	Somewhat satisfied	56.8 <	61.1	60.5	61.3	61.3	60.6	60.5	59.1	57.3
3. I am somewhat dissatisfied	Somewhat dissatisfied	18.2 >	12.3	11.4	11.4	10.4	11.3	11.5	10.7 >	7.1 >
4. I am dissatisfied	Dissatisfied	3.2 >	1.9	1.7	1.8	1.7	1.6	1.9	2.0 >	1.3 >
5. Don't know, No response	DK, NA	1.0 >	0.6	0.6	0.7	0.8 >	0.4	0.7	0.6	0.3 >

-Saving and Spending-

Question No. 5 Now, let's suppose that you received a windfall worth one month's household income. What do you think would be the best thing to do with the money? Please choose from the list below.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. I will spend the money without thinking about the future	Unplanned Spending	11.3	11.0	11.2 <	12.8	12.3	12.2 >	10.5	9.9	9.7 >
2. I will plan where to spend the money and use it for that purpose	Planned Spending	42.4	41.4	39.5 <	42.4	42.8	44.3	46.2	43.9	46.3 <
3. I will save the money as it may be needed in future	Savings	43.9	45.3	47.1 >	42.0	42.3	41.1	40.4 <	43.2	41.5 >
4. Others		0.4 <	1.0	1.3	1.1	1.1	1.1	1.1	1.4	1.0 <
5. Don't know, No response	DK, NA	2.1 >	1.4 >	0.9 <	1.7	1.5	1.2	1.7	1.6	1.6

-Life Credos-

Question No. 6 Life goals differ according to different people, but if you categorize them into a list as below, what would be the closest one to your life goals?

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Enjoy life freely one day at a time	Enjoyment	21.0	19.9 <	22.4 <	25.0 >	23.0 <	25.1	24.1	24.0	25.6 <
2. Gradually building an abundant life in accordance with a clear-cut plan	Advantage	32.5	30.7	31.9 >	28.5	28.6 >	25.5	26.0 >	23.5	22.9 >
3. Spending each day in a happy atmosphere with the people closest to me	Affection	30.5 <	35.2	35.4 <	38.5	39.7	41.4	41.4 <	45.1	45.0 <
4. Cooperating with others to make the world a better place	Justice	13.8	12.7 >	9.1 >	6.5	6.6	6.5	6.7	5.6	5.3 >
5. Others		0.3	0.2	0.2	0.3	0.3	0.2	0.2	0.3	0.2
6. Don't know, No response	DK, NA	2.0 >	1.4	1.0	1.2	1.7	1.2	1.7	1.5	1.0 >

-Means of Achieving Fulfilment in Life-

Question No. 7 There are five items on the list that are supposed to be necessary to fulfill our lives. Please choose the items from the list in the order that you think they are necessary.

A. Fulfilling hobby

	1973	1978	1983	1998	1993	1998	2003	2008	2013
1. 1 <sup>st</sup> Place	1.3	1.6	1.9 <	2.9	3.2	3.7	3.6	4.3	3.6 <
2. 2 <sup>nd</sup> Place	4.9 <	6.1	6.0 <	8.4	9.3	9.9	10.3	9.4	9.1 <
3. 3 <sup>rd</sup> Place	10.7	11.9	12.2 <	14.7	15.8	16.9	15.6	15.8	16.9 <
4. 4 <sup>th</sup> Place	23.1	23.7	22.4	23.6	25.4	24.8	25.8	25.5 >	22.6
5. 5 <sup>th</sup> Place	55.5 >	52.0	53.7 >	48.0 >	43.8	41.7	42.6	41.7 <	45.0 >
6. Don't know, No response	4.6	4.6	3.8 >	2.4	2.5	3.0 >	2.0 <	3.4	2.8 >

B. Satisfying job and activities

1. 1 <sup>st</sup> Place	9.0	8.8	8.0	7.8	7.2	7.3	8.1 >	6.3	6.3 >
2. 2 <sup>nd</sup> Place	26.7	27.0	26.9 >	24.8	24.1 >	21.7	21.6	21.9	21.8 >
3. 3 <sup>rd</sup> Place	29.0	29.1	29.6	28.3	27.4	26.0	26.7 >	23.8	24.5 >
4. 4 <sup>th</sup> Place	19.8	18.5	19.1	20.3	20.2	21.3	21.4	22.1	23.1 <
5. 5 <sup>th</sup> Place	11.5	12.4	12.6 <	16.3 <	18.2 <	21.0	19.9	21.8	21.2 <
6. Don't know, No response	3.9	4.3	3.8 >	2.4	2.8	2.7	2.4 <	4.0	3.1

C. Economic strength

1. 1 <sup>st</sup> Place	6.8	7.4	8.5 >	7.0 <	8.9 >	7.6 <	9.6	9.2 <	10.8 <
2. 2 <sup>nd</sup> Place	35.3	33.8	32.9	33.0	31.5	32.9	34.4	32.5	32.7 >
3. 3 <sup>rd</sup> Place	26.0	24.4	23.8	25.0	24.3	24.4	23.5	24.2	24.7
4. 4 <sup>th</sup> Place	16.7	17.4	17.9	18.1	17.7	17.7 >	15.6	16.6	16.7
5. 5 <sup>th</sup> Place	11.7	13.1	13.5	14.4	15.2	14.7	14.8	14.1	12.8
6. Don't know, No response	3.6	3.9	3.4 >	2.5	2.3	2.6	2.1 <	3.4 >	2.3 >

D. Getting along with others

1. 1 <sup>st</sup> Place	3.7	4.2	3.9	4.3	4.6	4.6	4.7	5.2	5.0 <
2. 2 <sup>nd</sup> Place	18.9	19.5	20.1	20.0	20.9	21.6 >	18.8 <	21.4	21.4 <
3. 3 <sup>rd</sup> Place	25.7	24.9	26.4	24.9	24.9	24.7	25.7	26.6	25.2
4. 4 <sup>th</sup> Place	33.4	32.6	33.3	32.4 >	30.3	29.4	31.2 >	28.2 <	30.9 >
5. 5 <sup>th</sup> Place	15.4	15.9 >	13.8 <	16.3	17.5	17.6	18.0 >	15.9	15.6
6. Don't know, No response	2.9	2.8	2.5	2.1	1.8	2.1	1.6 <	2.7 >	1.9 >

E. Healthy body

1. 1 <sup>st</sup> Place	78.3	77.2	77.3	77.1	75.4	75.5 >	73.3	74.1	74.0 >
2. 2 <sup>nd</sup> Place	12.3	11.8	13.1	12.5	13.1	12.4	13.7	12.9	14.0 <
3. 3 <sup>rd</sup> Place	5.1	6.0	5.2	4.9	5.5	5.7	6.7	6.5	6.1
4. 4 <sup>th</sup> Place	2.1	2.5	2.6	2.8	3.3	3.4	3.4	3.4	3.5 <
5. 5 <sup>th</sup> Place	0.8 <	1.3	1.3 <	1.9	1.9	1.5	2.1	2.0	1.9 <
6. Don't know, No response	1.3	1.2 >	0.6	0.9	0.8 <	1.4 >	0.8	1.2 >	0.6 >

-Ideal Household-

Question No. 8 The list below shows the state of four different households. Which household would you prefer the most?

Higashi-san: The father has full authority as head of the household, while the mother supports him with total devotion

Nishi-san: Both father and mother devote themselves to their own jobs and interests

Minami-san: The father devotes himself to his work, while the mother devotes herself to household duties

Kita-san: The father often pays attention to home life and work, while the mother concentrates on creating and maintaining a comfortable home environment

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Higashi-san	Dominant husband, supportive wife	21.9	20.7 <	23.0 >	20.2 >	17.4 >	12.6	13.2	12.7 >	10.3 >
2. Nishi-san	Independent husband and wife	14.5	16.0	16.1	17.5	19.0 <	22.6	23.0 >	19.5 <	23.5 <
3. Minami-san	Division of roles	39.2	37.6 >	29.2 >	25.0 >	19.9 >	16.7 >	14.7	15.5	14.9 >
4. Kita-san	Cooperation at home	21.2	22.9 <	29.3 <	34.5 <	41.1 <	45.3	45.8 <	48.4	48.0 <
5. Others		0.0	0.1	0.1	0.3	0.3	0.2	0.2	0.4 >	0.1
6. Don't know, No response	DK, NA	3.1	2.7	2.3	2.4	2.3	2.7	3.1	3.4	3.2

- Interpersonal Relationships (Relatives) -

Question No.9 What sort of association do you think is suitable with relatives? Please choose your response from the list below.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Relationships confined to observing the formalities of family customs	Formal	8.4	8.6 <	9.9 <	12.5 <	15.8	17.3 <	20.0	21.6 <	24.2 <
2. Relationships in which relatives drop in on one another casually	Limited	39.7	40.1 <	45.2	45.3	46.5	46.4	46.8 >	42.8	42.2 <
3. Relationships in which relatives consult and help each other regarding a wide range of matters	Open	51.2	50.5 >	44.3 >	41.2 >	36.6	35.6 >	32.2 <	34.8 >	32.4 >
4. Others		0.1	0.1	0.2	0.1 <	0.3 >	0.1	0.2	0.1 <	0.4 <
5. Don't know, No response	DK, NA	0.7	0.7 >	0.3 <	0.8	0.8	0.7	0.9	0.8	0.8

- Authority vs. Equality (Social Status) -

Question No. 10 Which person, A or B, do you think is better to ask to serve as a *nakodo* (matchmaker) for a wedding?

A: Someone with low social status, but knows the two people who are to be married

B: Someone with high social status, but does not know enough about the two people who are to be married

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. A is better	Equality	84.7	84.4	84.7 >	82.3	83.7 <	86.1	87.0	87.1	6.8 <
2. B is better	Authority	10.4	11.0	11.0 <	13.0	11.7 >	9.8 >	8.2	8.8	9.3
3. Hard to say, Don't know, No response	DK, NA	4.9	4.6	4.3	4.7	4.6	4.1	4.8	4.2	3.9 >

-Gender Relations (Surname) –

Question No. 11 In general, what do you think should be the surname for married couples? Please choose your response from the list below.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. The wife should adopt her husband's surname as a matter of course	Husband's name as matter of course	45.6	43.7 <	46.6 >	41.6 >	36.2 >	32.6 >	29.2 <	32.5	32.6 >
2. Given current circumstances, it is better for the wife to adopt her husband's surname	Husband's name given current circumstances	26.5	27.4	27.4	28.9	27.1 >	24.6	24.7	24.9	23.9 >
3. The couple should use the same surname, but it can be either the husband's or the wife's	Same surname, either husband's or wife's	22.7	23.9 >	21.2	22.8 <	26.3 <	29.2	29.8	28.3 <	30.7 <
4. There's no need for the couple to use the same surname; they can each retain their own	Separate surnames	2.9	3.2	3.3 <	4.7 <	7.8 <	11.5 <	13.3 >	11.3	10.7 <
5. Others		0.0	0.1	0.1	0.2	0.3	0.4	0.3	0.4	0.5 <
6. Don't know, No response	DK, NA	2.2	1.8	1.3	1.7	2.3 >	1.6 <	2.7	2.5 >	1.6

– Gender Relations (Household and Occupation)-

Question No. 12 Which of the following three choices best describes your view on women working after marriage? Please choose something close to your opinion from the list below.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. When a woman marries, she should concentrate on taking care of the home	Devotion to home life	35.2 >	30.1	28.6 >	23.9 >	18.3 >	13.4	12.6	12.0	10.6 >
2. Even after a woman has married, she should continue working until she has children	Priority on child-rearing	42.0	40.5	39.8	39.4	41.0 >	37.8 >	34.9	36.6 >	30.6 >
3. Even after a woman has married and had children, she should, as far as possible, continue working	Balance between employment and home life	20.3 <	27.1 <	29.3 <	33.3 <	37.1 <	45.5 <	48.5	48.1 <	56.3 <
4. Others		0.2 <	0.6	0.8 <	1.3	1.2	1.0	1.3	1.0	1.2 <
5. Don't know, No response	DK, NA	2.3 >	1.7	1.5	2.0	2.4	2.3	2.8	2.3 >	1.3 >

-Authority vs. Equality (Man and Woman)-

Question No. 13 In the list below, there are two opinions related to the father helping in the kitchen and taking care of their children. Which one do you agree with?

A: The man, as head of the household, should not help with cooking or taking care of children

B: The couple should help each other, and so the husband should help with cooking and take care of children as a matter of course

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Agree with A	Should not help	38.0 >	33.1 >	28.1 >	21.9 >	17.7 >	12.0 >	9.6	9.7	8.3 >
2. Agree with B	Should help as matter of course	53.2 <	59.6 <	67.4 <	72.3 <	76.6 <	84.4 <	86.1	86.3 <	89.3 <
3. Hard to say, Don't know, No response	DK, NA	8.8 >	7.3 >	4.5 <	5.8	5.7 >	3.6	4.3	4.0 >	2.4 >

-Father's way of thinking-

Question No. 14 Let us suppose that there is a boy who graduated from school and got into the workforce this year. What do you think would be the best attitude for the boy's father to have toward his son? Please choose from the list below.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Lead by example	Role Model	8.3 <	9.6	9.2 >	6.7	6.6 >	5.5	5.0	5.9	5.0 >
2. Give advice as a person who has much experience in life	Advisor	41.0 <	44.2	45.0	43.0	41.6	41.3 <	44.9 <	47.8	46.8 <
3. Get along as a close companion and fellow human being	Companion	32.1 >	29.7 >	27.3	28.3	27.7	29.0 >	25.6 >	22.1	23.0 >
4. Trust children and do not interfere	Non-interfering	15.0	13.9 <	16.4 <	19.6 <	21.8	22.0	21.7	21.5	23.1 <
5. Others		0.1 >	0.0 <	0.1	0.2	0.1	0.2	0.2	0.3	0.2
6. Don't know, No response	DK, NA	3.5 >	2.6	2.0	2.1	2.1	1.9 <	2.7	2.5	1.9 >

-Life in advanced age-

Question No. 15 Various ways of living in old age are mentioned in the list below. Which of these are the most desirable?

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Live harmoniously with children and grandchildren	Children and Grandchildren	37.9	36.4	34.6 >	31.2 >	27.3 >	23.9	24.2 <	27.6	26.3 >
2. Married couple live together in peace	Couple	10.0 >	8.7 <	11.1 <	13.5 <	16.1	17.1	17.5 <	19.9	20.4 <
3. Have a hobby and spend rest of their life leisurely	Hobby	19.8 <	22.4	22.2 <	25.2 <	29.1 <	31.8	33.2 >	28.6	28.3 <
4. Spend a busy life with many old companions	Old Companions	2.2	2.8	3.3	4.0	4.6	5.0	4.2	5.2	5.7 <
5. Keep up with young people and delay aging	Young people	7.7	6.9	6.1	6.6	6.5	6.1	5.8 >	4.7	4.7 >
6. Continue to work as much as possible	Work	20.4	21.6	21.7 >	18.3 >	14.8	15.0 >	13.0	12.3	13.7 >
7. Others		0.1	0.2	0.2	0.1	0.1	0.2	0.2	0.2	0.1
8. Don't know, No response	DK, NA	2.0 >	1.1	0.8	1.0 <	1.5 >	0.9 <	1.8	1.5 >	0.9 >

– Efficiency and Empathy (Work Partner) –

Question No. 16 Let us suppose that you work with one of the persons listed below. If the job is fairly demanding and lasts a long time, which person would you choose?

- A: Competent person even though perhaps difficult to get along with  
 B: Good-natured person even though perhaps less competent

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. I choose A	Efficiency	26.9	25.2	24.4	25.0	24.6	25.2 <	29.0	28.1	27.0
2. I choose B	Empathy	68.0 <	70.4	72.1	71.1	70.8	71.1 >	66.9	68.1	70.3 <
3. Hard to say, Don't know, No response	DK, NA	5.0	4.4 >	3.5	3.9	4.6	3.7	4.1	3.9 >	2.7 >

-Interpersonal Relationships (Workplace) –

Question No. 17 What kind of relationship do you think is best with colleagues in the workplace? Please choose from the list.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Relationships confined to matters directly related to work	Formal	11.3	10.4 <	13.6	15.1 <	17.8 <	20.3	21.7 <	24.1	26.2 <
2. Relationships in which we can talk and spend time even after work	Limited	26.4 <	31.4	32.3 <	37.6	38.8	38.9	37.5 >	34.3	35.3 <
3. Relationships in which we can consult and help each other regarding a wide range of matters	Open	59.4 >	55.3 >	52.3 >	44.6 >	40.4	38.3	37.8	38.9 >	36.4 >
4. Others		0.1 >	0.0	0.0	0.1	0.2	0.1	0.1	0.1	0.1
5. Don't know, No response	DK, NA	2.8	3.0 >	1.8 <	2.5	2.9	2.4	2.9	2.6	2.0 >

– Association and Activism (Workplace) –

Question No. 18 Let us suppose that you have been hired by a new company. If, after a while, strong dissatisfaction about working conditions such as salary and working hours occur among the employees, what would you do? Please choose from the list.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Watch the situation for a while as working conditions is likely to gradually become better in a startup company	Careful Supervision	37.2 <	41.6 <	47.6	48.2 >	45.4 <	49.3	50.2	50.2	51.5 <
2. Request the boss to make arrangements so that everyone's working conditions improve	Request	23.6 >	21.6	22.4	23.6 <	26.1	25.1	25.5	26.4	27.7 <
3. Work together to create a labor union to improve working conditions	Activity	31.5	30.7 >	25.1 >	22.0	21.9	20.5 >	18.2	17.8	16.5 >
4. Others		0.1	0.1	0.2	0.3	0.4	0.4	0.3	0.3	0.5 <
5. Don't know, No response	DK, NA	7.7 >	5.9 >	4.6 <	5.9	6.2 >	4.7 <	5.8	5.3 >	3.7 >

-Ideal Job-

Question No. 19 There are many kinds of jobs, but what do you think is the ideal job? Please choose a job from the list that you think is the most ideal and the work that you think is the second-most ideal.

Most ideal results only

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Work with short working hours	Time	5.2 >	4.2	3.9	3.8 <	5.0	4.3	3.7	4.0	4.1 >
2. Work without fear of unemployment	Unemployment	11.0 <	17.6	16.3 >	14.4 >	12.3 <	15.9	17.0	16.0 <	19.1 <
3. Work that does not cause any concern about health problems	Health	28.2 >	21.7	21.1	19.6	20.3 >	18.4 >	15.5	16.9	17.3 >
4. Work that can generate high income	Income	6.2	6.8	7.5	8.0 <	9.9 >	7.2	8.3	7.8	6.8
5. Work that can be fun with colleagues	Colleagues	14.5	15.2 <	16.8 <	19.1 <	21.2	20.8	20.3	21.4	19.6 <
6. Work with responsibility and opportunities to be in charge	Responsibility	2.0	2.5 <	3.3	4.0 >	2.8	2.5	2.2	2.5	2.6
7. Independent work that can be done without worrying about other people	Independent	9.7	8.5	7.8	6.7 >	4.6	5.2 >	4.2	3.3	2.7 >
8. Work that requires expert knowledge and special skills	Specialization	14.7	15.9	17.5	18.0	16.6	18.2 <	20.1 >	17.7	17.6 <
9. Work in a job that is much talked about	Reputation	0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.2	0.1
10. Work for the betterment of the world	Contribution	6.2 >	5.1	4.2	4.6	5.3	5.9	7.0	7.9	8.8 <
11. Others		0.1	0.1	0.1	0.2	0.1	0.1 >	0.0	0.0	0.1
12. Don't know, No response	DK, NA	2.1	2.2 >	1.3	1.5	1.8	1.5	1.6 <	2.5 >	1.3 >

Most and second-most ideal results

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Work with short working hours	Time	8.3 >	6.8	6.8	7.3 <	9.4	8.3 >	6.7	7.3	7.6
2. Work without fear of unemployment	Unemployment	20.2 <	28.6	27.0 >	23.7 >	21.5 <	26.2 <	29.3	27.3 <	31.1 <
3. Work that does not cause any concern about health problems	Health	46.5 >	38.6	37.9	36.1	36.4 >	33.9 >	31.4 <	33.7	32.7 >
4. Work that can generate high income	Income	19.2	19.6 <	22.0	23.2	23.9 >	20.2 <	22.2 >	19.7	17.8
5. Work that can be fun with colleagues	Colleagues	36.6	36.8	38.6 <	42.5	43.8	43.5	41.3	42.5	42.7 <
6. Work with responsibility and opportunities to be in charge	Responsibility	4.5 <	5.5	6.4	7.0	6.2	5.6	5.6	5.1	4.9
7. Independent work that can be done without worrying about other people	Independent	17.3 >	15.7 >	14.0	12.7 >	9.1	10.0 >	8.0 >	6.4	5.4 >
8. Work that can use expert knowledge and special skills	Specialization	26.0 <	28.4	29.9	30.2 >	28.1 <	30.9	31.5 >	29.2	29.2 <
9. Work in a job that is much talked about	Reputation	0.4	0.7	0.8	0.5	0.8 >	0.3	0.6	0.6	0.4
10. Work for the betterment of the world	Contribution	15.6 >	13.4	12.8	12.2 <	16.0	16.7 <	19.1 <	21.6 <	24.2 <
11. Others		0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.0	0.1
12. Don't know, No response	DK, NA	3.2	3.4 >	2.4	2.8	2.8	2.8	2.6 <	4.2 >	2.6

-How to spend leisure time (Current)-

Question No. 20 How do you usually spend your leisure time? Please choose things you do most often and second-most often from the list below.

Most often results only

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Enjoy by doing things that I like	Interests	42.9	44.0 >	40.9 <	44.3	43.9	44.9	43.9 <	47.0	47.2 <
2. Prepare for tomorrow by taking rest	Rest	26.6 >	24.1	23.6 >	20.1	19.6	18.8	19.0	17.6	17.8 >
3. Exercise and work out	Exercise	4.5 <	6.8	7.8	7.3	7.3	7.8	7.4	7.3	8.2 <
4. Acquire knowledge and enrich mind	Knowledge	10.3 >	8.8	9.6	9.3	8.9	8.1	8.0	7.7	8.3 >
5. Deepen ties with friends and family	Friends/Family	12.1	13.2 <	15.6	16.6	18.1	18.3	18.7	17.6	16.1 <
6. Do activities that will benefit the world	Social Activity	1.9	1.9	1.7	1.5 >	0.9 <	1.6	1.7	1.4	1.3 >
7. Others		0.1 <	0.4	0.4	0.3	0.3	0.2	0.3	0.3	0.5 <
8. No response	NA	1.6 >	1.0 >	0.5	0.7	0.9 >	0.2 <	1.0	1.2 >	0.5 >

Most and second-most often results

1. Enjoyment by doing things that I like	Interests	61.5	62.3 >	59.8 <	63.5	63.4 <	66.7	66.1	66.7	68.7 <
2. Prepare for tomorrow by taking rest	Rest	47.9 >	44.3	43.7 >	41.2	41.1	39.8	40.6	39.9	39.3 >
3. Exercise and work out	Exercise	12.8 <	16.7	17.5	17.5	17.0	17.0	17.2	18.4	19.2 <
4. Acquire knowledge and enrich mind	Knowledge	26.6	24.8	23.6	23.2	21.4	21.6	20.7	19.4	20.1 >
5. Deepen ties with friends and family	Friends/Family	39.8	41.5 <	46.8	46.2 <	48.6	47.0	45.4	45.0	43.6 <
6. Engage in activities to contribute to society	Social Activity	6.5	6.2 >	5.2	4.8	4.6	5.5	6.0	5.4	5.4
7. Others		0.1 <	0.4	0.5	0.4	0.5	0.4	0.5	0.5	0.7 <
8. No response	NA	3.1	2.8	2.4	2.5	2.5	1.9 <	2.6 <	3.5 >	2.6

-How to spend leisure time (Future)-

Question No. 21 How would you like to spend your leisure time in the future? Please choose only one this time.

1. Enjoy by doing things that I like	interests	37.3	35.5	35.4 <	38.9	38.7	38.0	38.3	38.0 <	40.6 <
2. Prepare for tomorrow by taking rest	Rest	6.9	6.0	5.4	4.7	5.2	4.9	5.4	5.9	5.6 >
3. Exercise and work out	Exercise	4.5 <	8.0	7.3	7.2	6.8	7.0	6.5	7.3	8.4 <
4. Acquire knowledge and enrich mind	Knowledge	23.9	23.6	24.5	22.9 >	20.0	20.4	18.6	17.0	15.9 >
5. Deepen ties with friends and family	Friends/Family	15.7	16.0	17.6	18.1	18.1	19.3	20.6	20.3	19.9 <
6. Engage in activities to contribute to society	Social Activity	8.9	8.9	8.5 >	6.8 <	9.5	9.2	9.0	9.5 >	8.0
7. Others		0.0 <	0.2	0.2	0.2	0.4	0.2	0.1	0.3	0.3 <
8. Don't know, No response	DK NA	2.7 >	1.8 >	1.0	1.2	1.4	1.1	1.4	1.6	1.4 >

-Work and Leisure-

Question No. 22 Various opinions have been given in the list about work and leisure. Which do you think is the most desirable?

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Look for motivation in leisure time rather than work	Absolute leisure	4.0	4.1 <	5.6	5.7 <	7.4 <	8.8	8.6	9.4	10.7 <
2. Enjoy leisure as much as possible after quickly completing work	Leisure is a priority	28.1 >	25.3	25.5 <	28.3	28.7	28.3 >	25.6	26.1	26.0 >
3. Put in the same amount of effort for both work and leisure	Balance work and leisure	20.9 <	24.9 <	27.9 <	32.4 <	35.3	35.1 <	37.5 >	34.9	35.9 <
4. Focus more on work, but sometimes enjoy leisure time	Work is a priority	35.7	34.9 >	31.2 >	26.1 >	21.2	20.5	21.1	21.4	20.5 >
5. Dedicate oneself to work completely and look for motivation in work	Absolute work	8.2	8.5	7.8 >	5.1	4.6	5.1	4.4	4.7	4.5 >
6. Others		0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1
7. Don't know, No response	DK, NA	3.2 >	2.3	1.9	2.2	2.7	2.3	2.7	3.4 >	2.2 >

-Efficiency and Empathy (Taking a trip) -

Question No. 23 There are two ways of traveling mentioned in the list below. Which one fits your taste? Please consider the cost and time as the same for both A and B.

A: A trip should be planned out very carefully in advance to take full advantage of the opportunity

B: A trip is to be freely enjoyed, in accordance with the mood or atmosphere encountered at each place visited

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. A suits my taste	Efficiency	61.0 <	63.3 >	60.7	59.5	57.7	56.2	56.8	58.9	58.5 >
2. B suits my taste	Empathy	34.6	33.4 <	36.2	37.5	38.6 <	41.0	39.6	37.7	39.0 <
3. Neither Agree nor Disagree, Don't Know, No response	DK, NA	4.4 >	3.3	3.1	3.0	3.7 >	2.8	3.6	3.4 >	2.5 >

-Gender Relations (Level of Education for Sons)-

Question No. 24 Let us suppose that you have a son who is in junior high school. How much education would you like the child to receive? Please choose from the list.

	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Up to junior high school	0.5	0.3	0.3	0.1	0.3 <	0.6	0.3 <	0.7	0.4
2. Up to senior high school	17.1 >	14.6	15.4 >	11.4	11.5 <	13.6 >	11.4	11.8	10.5 >
3. Up to College of Technology/junior college	8.7	9.2	9.7	8.5	8.9	10.0	9.2	8.7	9.7
4. Up to university	64.1 <	67.5	68.0 <	72.2 >	70.0 >	67.1	67.7	67.9 <	70.3 <
5. Up to graduate school	6.1	5.9 >	4.5	5.3	5.7	5.7 <	7.7	7.0	6.7
6. Others	0.1 <	0.4 <	0.8	0.8 <	1.4	1.5	1.7	1.4	1.2 <
7. Don't know, No response	3.4 >	2.2 >	1.4	1.7	2.2	1.6	2.0	2.5 >	1.2 >

Gender Relations (Level of Education for Daughters) -

Question No. 25 Now, what about if you have a daughter in junior high school? Please choose from the same list.

1. Up to junior high school	1.0 >	0.5	0.5 >	0.2	0.3	0.4	0.3	0.6	0.3 >
2. Up to senior high school	42.3 >	33.6 >	30.2 >	20.8 >	18.4	17.8 >	13.9	13.3 >	11.5 >
3. Up to College of Technology/junior college	30.0 <	38.5 <	43.3	43.9 >	39.8 >	34.1 >	30.3 >	27.0	25.2 >
4. Up to university	21.7 <	23.5	22.8 <	31.0 <	35.4 <	41.1 <	47.7 <	51.7 <	56.7 <
5. Up to graduate school	1.4	1.3	1.1 <	1.7 <	2.4	3.1	3.9	3.6	3.7 <
6. Others	0.2	0.4	0.6	0.8 <	1.4	1.7	1.9	1.4	1.3 <
7. Don't know, No response	3.4 >	2.1 >	1.5	1.7	2.3	1.7	2.0	2.4 >	1.3 >

-Image of Ideal Person-

Question No. 26 In today's world, what kind of person is the most ideal for a child to grow up to be? Please choose only one from the list.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. A disciplined person who keeps order	Disciplined	21.5 <	23.7 <	30.0 >	23.2 >	21.2	22.3 <	26.7 <	29.2 >	26.8 <
2. A person who respects each other's rights and lives	Rights-oriented	16.8	16.4	16.4	17.0 <	19.8	19.7	18.7	17.5 >	14.5 >
3. A person who acquires knowledge and skills to serve in the real world	Pragmatic	22.2	21.0 >	18.8	18.1	17.8	18.2	16.8 >	14.4 <	19.5 >
4. Cultured and spiritually nourished person	Cultured	36.7	36.9 >	33.4 <	40.0	39.0	38.7 >	36.3	36.6	37.9
5. Others		0.0	0.1 <	0.4	0.2	0.3	0.3	0.2	0.4	0.2 <
6. Don't know, No response	DK, NA	2.8 >	1.9 >	1.1	1.5	1.8 >	0.8 <	1.3	1.8 >	1.1 >

-Religious Belief- <MA>

Question No. 27 Do you practice a religion or faith? Please choose as many as apply from the list below.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. I routinely perform religious practices such as attending services, chanting scriptures, ascetic practice, and proselytization	Ceremonies, Proselytization	15.4	16.0	17.0 >	14.9 >	13.2 >	11.4	12.4	12.3	11.4 >
2. I occasionally pray and chant scriptures	Prayers	16.6	15.8	15.8 >	14.2	14.1	12.7	12.0	12.4	11.8 >
3. Once or twice a year I visit our family grave	Visiting grave	62.0 <	64.8 <	67.7 >	65.0 <	69.7 >	67.5	67.6	68.4 <	72.0 <
4. I occasionally read religious texts such as the Bible, Buddhist sutras etc.	Bible, Sutras	10.7	10.6	10.4 >	8.9 >	7.4	6.8	6.4	5.4	6.0 >
5. In the past one or two years, I have visited temples and so on to pray for divine protection, business prosperity, and successful entrance examination, etc.	Supplication	23.0 <	31.2	31.6	32.2 >	28.4	29.1 <	31.3	29.7	28.7 <
6. I have good-luck charms and talismans against evil	Charms, Talismans	30.6 <	34.4	36.2	34.6	32.8 >	30.6 <	35.0	34.9	34.7 <
7. In the past one or two years, I have sought to have my fortune told by drawing an omikujji (fortune slip) or seeing a diviner	Fortune Telling	19.2 <	22.8	21.9	20.5	22.2	22.7	23.4	25.3	24.8 <
8. I do not do anything related to religion or religious beliefs	No Activity	15.4 >	11.7 >	9.6	9.9	8.8 <	11.4	10.2 >	8.7	7.5 >
9. Others		0.2	0.3	0.4	0.5	0.4 <	0.8	0.6	0.7	1.0 <
10. No response	NA	1.4	1.8 >	1.0 <	1.9 <	2.6 >	1.7 <	3.0	3.3	2.5 <

-Beliefs, Religion- <MA>

Question No. 28 As related to religion or faith, do you believe in any of the following? Please select as many as apply. Also, do you believe in anything that is considered to be related to religion or faith? Please choose as many options as possible from the list below.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. God(s)	God(s)	32.5 <	37.0	38.9	36.0	35.2 >	31.5	30.9 <	32.5	31.9
2. Buddhas, bodhisattvas, and so on	Buddha	41.6 <	44.8	43.8	44.6	44.1 >	38.7	38.6 <	42.2	40.9
3. Teachings of the Bible, Buddhist sutras, and so on	Scriptural teachings	9.7	9.3	8.9 >	7.5	6.4	6.6	6.4	6.4	5.8 >
4. The other world, After life	Other world	6.6 <	9.0 <	11.7	11.9 <	13.4 >	9.7	10.9 <	14.6	13.4 <
5. Miracles	Miracles	12.8 <	14.9	15.1	14.4 >	12.6 <	14.3	15.3 <	17.5	16.4 <
6. Power of good-luck charms or talismans	Power of talismans	13.6 <	15.8	15.5	14.4	15.8 >	13.7	15.0 <	17.4	16.7 <
7. Divination, Fortune-telling	Fortune-telling	6.0 <	8.3	8.3 >	7.0	5.9	6.0 <	7.4	6.6 >	5.3
8. I do not believe in anything related to religion or religious belief	No belief	30.4 >	23.9	23.3 <	25.8	24.3 <	29.5 >	25.6	23.5 <	25.9 >
9. Others		0.2	0.3 <	0.6	0.4 <	0.8 <	1.4 >	0.9	1.3	1.6 <
10. Don't know, No response	DK, NA	5.3	5.8 >	4.3 <	5.4 <	6.8	5.8 <	8.0	7.9 >	6.4 <

-Premarital Sex-

Question No. 29 What are your thoughts on sexual activity among young people who are not married? Please choose the one closest to your opinion from the list below.

1. Couples should wait until after wedding to have sexual relations	Unacceptable	58.2 >	50.3 >	46.5 >	38.7 >	32.3 >	25.6	24.2	22.6	20.7 >
2. Couples may have sex if they are engaged	OK if couple is engaged	15.2 <	19.5	21.2	22.6	22.8	22.5	22.7	22.7	23.3 <
3. Couples may have sex if they are deeply in love	OK if couple is in love	19.0 <	23.1 <	25.2 <	30.9 <	35.1 <	42.8	43.7	44.2	46.2 <
4. Sex is unrelated to marriage or love	Acceptable	3.3	3.8	4.0	3.6 <	5.1	4.8	4.6	4.4	4.6 <
5. Others		0.1 >	0.0	0.0 <	0.1	0.1	0.2	0.2	0.4	0.3 <
6. Don't know, No response	DK, NA	4.3 >	3.2	3.1 <	4.1	4.6	4.2	4.6	5.6	5.0

-Authority vs. Equality (Older/Senior People)-

Question No. 30 There are two opinions given in the list below when it comes to the use of language. What do you think is better?

A: It is only natural to use polite language toward people older than you.

B: It is better to talk in the same manner whether talking to someone older or younger than oneself.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. A is better	Authority	84.2 <	86.8 <	88.8	87.9 >	86.3	86.9	87.2	87.9	87.9 <
2. B is better	Equality	13.7 >	11.7 >	10.0	9.8 <	11.2	11.3	10.0	9.3	10.7 >
3. Neither Agree nor Disagree, Don't know, No response	DK, NA	2.1 >	1.5	1.2 <	2.3	2.5 >	1.8 <	2.8	2.8 >	1.4 >

-Interpersonal Relationships (Neighbors)

Question No. 31 What would you prefer as a better way to socialize with neighbors? Ignoring what you actually do, please choose the option from the list below that is closest to what you prefer.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Relationships confined to mutual greetings when encountering one another	Formal	15.1	15.1 <	19.6	19.2	19.8 <	23.2	25.2	25.6	27.6 <
2. Relationships in which neighbors can chat easily without formalities	Limited	49.8 <	52.5 >	47.5 <	53.4	54.2	53.3	54.0	53.7	53.8 <
3. Relationships in which neighbors consult and help each other regarding a wide range of matters	Open	34.5 >	31.9	32.4 >	26.8	24.9 >	22.8 >	19.6	19.4	18.1 >
4. Others		0.0	0.0	0.0	0.0 <	0.1	0.1	0.0	0.1	0.1 <
5. Don't know, No response	DK, NA	0.5	0.5	0.4	0.6 <	1.1 >	0.6 <	1.1	1.3 >	0.4

-Efficiency and Empathy (Meeting)

Question No. 32 Let us suppose that roughly ten people in the neighborhood gathered to discuss problems that have occurred in this area. In that case, which option on the list do you think is better as a way to proceed with the meeting?

- A: Proceeding in a friendly, informal fashion, even if it is more time-consuming  
 B: Efficiently coordinating opinions presented without any useless chatting

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. A is better	Empathy	44.5	46.6 <	49.6	51.4	50.9	51.2	52.6	54.4	54.8 <
2. B is better	Efficiency	51.7	50.0	48.0 >	45.1	44.6	45.9 >	43.5	42.1	42.5 >
3. Neither Agree nor Disagree, Don't know, No response	DK, NA	3.8	3.4 >	2.5 <	3.5 <	4.5 >	2.9 <	3.9	3.5	2.7 >

-Association and Activism (Community)-

Question No.33 Let us suppose that there are pollution problems that threaten the lives of residents in this area. In that case, what will you do? Please choose the one that is closest to your opinion from the list below.

1. Watch the situation for a while as it is desirable to solve the problems without causing any trouble	Careful Supervision	23.2 <	31.1	32.6	32.9	33.1	31.5 >	28.5 <	31.1 <	36.7 <
2. Ask influential people, legislators, or government office in this area to solve the problems	Request	36.3	37.0	38.1	38.5 >	35.3	36.1 <	42.2	43.5	44.5 <
3. Activities to spawn citizens' movement to solve the problems	Activity	35.8 >	28.2	26.4	24.8	26.5 <	29.1 >	25.5 >	21.8 >	15.9 >
4. Others		0.0	0.1	0.2	0.3	0.4	0.2	0.1	0.2	0.3 <
5. Don't know, No response	DK, NA	4.7 >	3.7 >	2.7 <	3.5 <	4.7 >	3.1	3.7	3.4	2.6 >

-Nationalism-

Question No. 34 Next, please choose "I think so" or "I don't think so" from A to F in the list below for the questions on how you feel about Japan or Japanese people.

A. Proud to be born in Japan

	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. I think so	90.5 <	92.6 <	95.6	95.0 <	96.5 >	95.3	95.3	95.5 <	97.3 <
2. I don't think so	4.6	4.0 >	2.3	2.8 >	1.6 <	2.7	2.1	2.3 >	1.4 >
3. Don't know, No response	4.8 >	3.4 >	2.1	2.3	1.9	2.0	2.6	2.2 >	1.3 >

B. Japan is a leading country

1. I think so	41.0 <	46.9 <	56.8 >	50.2	49.2 >	37.5	35.8 <	39.3 <	54.4 <
2. I don't think so	49.8 >	43.1 >	35.7 <	41.8	43.0 <	54.4	55.9 >	52.8 >	38.4 >
3. Don't know, No response	9.1	10.0 >	7.6	8.0	7.8	8.1	8.3	8.0	7.2 >

C. When you see old temples or homes you feel a strong affinity for Japanese traditions

1. I think so	87.5	88.4 >	86.7 >	83.8	83.1	83.5 <	85.4	86.9	87.4
2. I don't think so	9.3	8.7 <	10.5 <	12.8	13.2	13.6 >	11.2	10.0	10.4
3. Don't know, No response	3.2	2.9	2.8	3.4	3.7	3.0	3.4	3.2 >	2.2 >

D. Japanese have many excellent qualities compared to people from other countries

1. I think so	60.3 <	64.8 <	70.6 >	61.5 >	57.1 >	51.0	51.2 <	56.7 <	67.5 <
2. I don't think so	26.5 >	22.3 >	20.2 <	28.6 <	33.2 <	39.0	39.1 >	34.0 >	24.6
3. Don't know, No response	13.2	12.9 >	9.2	9.9	9.7	10.0	9.8	9.3 >	7.9 >

E. I have a desire to serve Japan's national interest in some way

1. I think so	72.6 >	69.0 <	71.8 >	65.7 <	69.0 >	66.0	66.1 <	69.6 <	73.6
2. I don't think so	17.8 <	19.6	20.0 <	23.5	22.0 <	25.6	24.3 >	20.8	18.9
3. Don't know, No response	9.6 <	11.4 >	8.2 <	10.9 >	9.0	8.4	9.6	9.6 >	7.5 >

F. Even now, Japan has much to learn from other countries

1. I think so	70.0	70.2	70.6 <	76.1	76.4 <	80.2 >	77.4 >	74.5	74.1 <
2. I don't think so	19.4	17.8 <	20.0 >	15.1	14.6 >	12.7 <	14.8 <	16.6	17.8
3. Don't know, No response	10.5 <	12.0 >	9.4	8.8	9.0 >	7.1	7.8	8.9	8.1 >

- Attitudes toward the Emperor-

Question No. 35 What are your feelings toward the Emperor? Please choose from the list.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Deep respect	Respect	33.3 >	30.2	29.3	27.5 >	20.5	19.2	20.2 <	24.7 <	34.2
2. Favorable feelings	Favorable	20.3	21.9	20.9	22.1 <	42.7 >	34.5 <	41.0 >	33.5	35.3 <
3. No particular feelings either way	Indifference	42.7	44.1 <	46.4	46.5 >	33.7 <	44.2 >	36.3	38.6 >	28.4 >
4. Feelings of antipathy	Antipathy	2.2	2.4	2.2	2.1 >	1.5	1.1	0.8	1.0 >	0.5 >
5. Others		0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.2	0.1

6. Don't know, No response	DK, NA	1.3	1.3	1.1 <	1.7	1.6 >	0.9 <	1.6	2.1	1.5
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-Knowledge of Rights- <MA>

Question No. 36 There are various options given in the list below, but which of them do you think is decided by the Constitution as a citizen's right rather than a duty? Please choose as many as you can.

	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Announce what you think to the public	49.4 >	45.8	44.0	43.4 >	39.0	37.2	36.2	34.8	36.4 >
2. Pay taxes	33.9	35.5 <	39.8 >	37.2 <	39.5 <	42.0	42.2	42.8 <	46.8 <
3. Obey a person who is senior to you	5.6	5.7 <	8.3	7.7	6.7	7.0	6.6	7.1	8.0 <
4. Walk on the right side of the road	19.9	19.3	18.8 >	16.5	15.3	15.5	14.6	14.9	14.8 >
5. Live a humane life	69.6	69.6 <	77.2	76.3	75.2	75.5	75.5	77.1	77.9 <
6. Create a labor union	39.4 >	36.0 >	28.9	27.1	25.5 >	23.0 >	20.4	21.8	21.7 >
7. Don't know, No response	7.8	7.0 >	4.3 <	6.0	5.7 >	4.3	5.0	5.4 >	3.9 >

Sense of Political Efficacy (Elections)-

Question No. 37 How much influence do you think the general public has in national politics when voting in a national election to elect Diet members? Please choose from the list.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. It has a great influence	Strong	40.0 >	34.9 >	27.7 >	23.2	23.9 >	19.4	18.1 <	21.1	20.5 >
2. It has a considerable influence	Fairly strong	25.7	26.1	25.5	26.8	26.0 >	21.3	22.7 <	26.6	27.9 <
3. It has a little influence	Fairly weak	23.2 <	27.5 <	35.3	37.2	36.8 <	41.2	41.6 >	37.6	39.7 <
4. It has no influence at all	Weak	4.8 <	6.2	7.2	8.2	8.8 <	14.1	13.1 >	11.2 >	9.4 <
5. Don't know, No response	DK, NA	6.3	5.4 >	4.3	4.6	4.5	3.9	4.5 >	3.4 >	2.5 >

-Sense of Political Efficacy (Demonstrations, etc.) –

Question No. 38 How much influence do you think demonstrations, lobbying, or petitions by the general public have on the politics of the country? Please choose from the list.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. It has a great influence	Strong	14.4 >	12.8 >	7.8 >	6.6	6.7 >	4.9	5.3 <	6.6 >	5.1 >
2. It has a considerable influence	Fairly strong	32.5 >	30.0 >	24.3	23.9 >	21.7 >	17.3	17.6 <	20.7 >	18.4 >
3. It has a little influence	Fairly weak	40.0 <	44.0 <	53.6	53.5	54.2 <	57.0 <	59.5 >	54.6 <	58.6 <
4. It has no influence at all	Weak	5.9 <	7.0 <	8.9	9.7	10.8 <	15.4 >	12.5	13.0	13.5 <
5. Don't know, No response	DK, NA	7.2	6.2	5.5	6.4	6.6 >	5.4	5.1	5.1	4.4 >

-Sense of Political Efficacy (Public Opinion) –

Question No. 39 To what extent do you think the opinions and hopes of the general public are reflected in national politics? Please choose from the list.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Very well reflected	Strong	3.6	3.6	3.1	2.9	2.9 >	1.8	1.6	1.9	1.9 >
2. Rather well reflected	Fairly Strong	17.5	17.7 >	15.8 >	13.7	13.1 >	8.8	8.4	8.8 <	10.5 >
3. Somewhat reflected	Fairly weak	52.4 <	56.3 <	58.7	59.8	59.4 >	52.7 <	57.1	57.5 <	62.4 <
4. Not reflected at all	Weak	19.2 >	15.7 <	17.5	18.4	18.9 <	32.9 >	28.7	28.1 >	22.0 <
5. Don't know, No response	DK, NA	7.3	6.7 >	4.8	5.3	5.7 >	3.9	4.2	3.7	3.4 >

-Political Issues-

Question No. 40 What is the most important issue that Japanese politics must address now? Please choose only one from the list.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Maintain public safety, law and order	Maintain order	12.6 <	17.3	18.5 >	13.1 >	11.6	11.0 <	17.1 <	21.4 >	17.0 <
2. Promote the development of Japan's economy	Develop the economy	10.7 <	21.1 >	18.8 >	11.5 <	21.4 <	48.0	48.1 >	24.7 <	37.3 <
3. Improve the people's welfare conditions	Improve public welfare	48.5 >	31.9 >	27.3 <	37.2	36.7 >	18.4 >	13.7 <	28.1 >	20.4 >
4. Protect the people's rights	Protect rights	11.5 >	8.9 <	11.3 <	13.0 >	9.0 >	7.3	7.7 <	12.2	10.9
5. Promote advancement in academic and cultural areas	Promote culture	1.4 <	2.0 >	1.4	1.9 >	1.1	1.2 <	2.0	2.5	2.7 <
6. Increase opportunities for people to participate in the political process	Increase participation	6.0	6.9 <	9.8	9.0 <	10.9 >	9.2 >	5.9	5.9 >	4.6 >
7. Strengthen friendly ties with foreign countries	Promote friendship	2.7 <	5.3 <	8.3	9.2 >	4.7 >	1.5	1.4	1.3 <	3.6 <
8. Others		0.4	0.2 <	0.5	0.4	0.5	0.4	0.5	0.5	0.7
9. Don't know, No response	DK, NA	6.1	6.5 >	4.2	4.8	4.1 >	2.9	3.6	3.4	2.8 >

-Association and Activism (Politics) -

Question No. 41 Ways of political activities by the general public are listed below. What do you think is the most desirable?

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Choose excellent politicians through elections and get them to be active as our representatives	Careful Supervision	62.6	61.0	60.5	60.4	61.1	59.6	59.7	59.1	59.7 >
2. Encourage supporting politicians to reflect our opinions in politics when problems arise	Request	11.5 <	14.6	14.6 <	16.9	15.5 <	18.0	18.5	19.9	20.6 <
3. Generally continue to conduct activities by supporting political parties and organizations to realize our own intentions	Activity	17.0	16.6	18.0 >	15.4	14.9	14.7 >	12.7	12.6	12.3 >
4. Others		0.1	0.1	0.1	0.1 <	0.4	0.3	0.5	0.3	0.5 <
5. Don't know, No response	DK, NA	8.8 >	7.6	6.7	7.2	8.2	7.3 <	8.6	8.1	6.9 >

-Support for a Political Party-

Question No. 42 Which political party do you usually support? (No list)

	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Liberal Democratic Party	34.3 <	38.2 <	40.6	38.7 >	28.4 >	24.0	25.0	26.0 <	33.6
2. Democratic Party of Japan	—	—	—	—	—	8.2 >	4.9 <	15.4 >	5.3 >
3. Japan Restoration Party	—	—	—	—	—	—	—	—	1.0
4. Komeito	3.5 <	4.4	4.2	3.7 >	2.9	2.3 <	3.7	3.5	3.0
5. Your Party	—	—	—	—	—	—	—	—	1.2
6. Japanese Communist Party	4.2 >	2.1	2.6	2.2	1.9 <	3.4 >	1.3 <	2.1	2.0 >
7. People's Life Party	—	—	—	—	—	—	—	—	0.1
8. Social Democratic Party (Japan Socialist Party)	19.8 >	14.1 >	12.5 >	10.9 >	8.3 >	3.5 >	1.8	1.4	1.0 >
9. Other political groups	3.1 <	4.6 <	5.6 >	2.8 <	13.5 >	2.8	2.8 >	0.5 >	0.2 >
10. I do not support any political party, in particular	31.6 <	33.8	32.2 <	37.8 <	40.7 <	52.3 <	56.9 >	45.5	47.0 <
11. Don't know, No response	3.5	2.9	2.5 <	3.8	4.4 >	3.4	3.7 <	5.5	5.6 <

(Displayed in descending order of seats in 2013 survey)

Regarding the Social Democratic Party, results of Japan Socialist Party from 1973 to 1993

Regarding the Komeito, results in 1998

- A party you might support (People with no party preference) -

Question No. 43 [Those who responded "10" in Question No. 42] If anything, which party are you likely to support? (No list)

1. Liberal Democratic Party	7.2 <	9.1	9.4 <	12.0 >	5.7 <	7.0 <	11.4 >	9.3 <	11.8 <
2. Democratic Party of Japan	—	—	—	—	—	7.4 >	4.2 <	8.7 >	2.5 >
3. Japan Restoration Party	—	—	—	—	—	—	—	—	1.3
4. Komeito	0.4	0.6	0.8 >	0.4	0.4	0.4	0.4	0.3	0.6
5. Your Party	—	—	—	—	—	—	—	—	1.6
6. Japanese Communist Party	2.3 >	0.9	0.9	1.0	0.7 <	2.4 >	1.3	0.9	1.1 >
7. People's Life Party	—	—	—	—	—	—	—	—	0.0
8. Social Democratic Party (Japan Socialist Party)	6.0 >	5.0 >	3.7 <	5.0 >	2.3	1.9 >	1.1	0.9 >	0.4 >
9. Other political groups	1.4 <	3.8	3.8 >	1.8 <	10.4 >	2.1	1.6 >	0.5	0.2 >
10. There are no political parties that can be supported	9.8	10.4	9.9 <	12.7 <	16.4 <	26.4 <	31.8 >	18.6 <	20.8 <
11. Don't know, No response	4.5	3.9	3.7 <	4.9	4.7	4.7	5.1 <	6.3	6.8 <
12. Not applicable [Those who responded "1 to 9", "11" in Question No.42]	68.4 >	66.2	67.8 >	62.2 >	59.3 >	47.7 >	43.1 <	54.5	53.0 >

-Political Activity- <MA>

Question No. 44 Have you done something about political issues in the past year or so, as given in the list below? Please choose as many as you have.

	(Abbreviated)	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. Participated in demonstrations	Demonstrations	4.0	3.5 >	2.4	1.8 >	0.7	0.9	0.7	0.6	0.6 >
2. Signed a petition	Signature	24.4	25.1 <	29.6 <	32.0 >	21.2 <	24.5 >	21.6 >	18.5 >	16.4 >
3. Wrote to the media	Contribution	0.8	0.7	0.7	0.6	0.4	0.6	0.5	0.4	0.5
4. Petitioned and protested	Petition	4.5	4.4	4.4	3.8 >	2.4	2.1	2.2 >	1.4	1.3 >
5. Donated money and raised funds	Donation	14.2	13.4	14.5 >	12.8 >	9.0	9.3 >	7.4	8.2	8.5 >
6. Attended meetings	Attend Meetings	12.6	12.2 <	17.2 >	13.7 >	12.1 >	9.5 <	11.4 >	8.3	7.3 >
7. Bought and read newspapers and magazines from political parties and groups	Subscribed to official publications	11.0 >	8.8	9.9 >	7.6 >	6.0	5.5	4.7	4.0	4.5 >
8. Acted as a member of political parties and organizations	Activities as a party member	3.1	2.6 <	4.4 >	2.9	2.5	1.9	2.2	1.8	1.9 >
9. Nothing in particular	None	60.1	60.6 >	55.5	54.9 <	63.7	64.6	65.4 <	69.1 <	71.5 <
10. Others		0.0	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.3 <
11. No response	NA	2.1	2.3 >	1.2 <	2.3	2.9 >	1.9	2.2 <	3.0 >	1.6

-Favorite Foreign Country-

Question No. 45 What is your favorite country? Please choose only one. (No list)

	1993	1998	2003	2008	2013
1. The United States	22.9	24.2	22.5 >	17.7 <	22.1
2. Switzerland	10.5	10.3	9.7	8.6	8.5 >
3. Australia	15.2 >	10.6	9.8	8.6 >	6.5 >
4. France	5.0	4.6	4.6	5.0	5.7
5. England	4.4	4.9	4.8	5.1	5.1
6. Italy	1.2 <	3.6	4.5	5.1	5.0 <
7. Canada	4.4	5.2 >	3.8	3.5	4.0
8. Germany	2.0	2.3	2.9	3.2	3.6 <
9. Korea	#	#	1.0 <	1.9	2.4 <
10. New Zealand	1.9	2.1	2.6	3.0 >	2.0
11. Sweden	#	#	0.5 <	1.4	1.2
12. China	3.8	3.7 >	2.7 >	1.6 >	0.7 >
13. Other Countries	5.3 <	6.4	5.8 <	7.4	7.7 <
14. None	20.3	20.0 <	22.3	23.7	22.0
15. No response	3.1 >	2.0	2.6 <	4.3	3.5

#: There is no data as it was not ranked at the time of survey. (Displayed in descending order of results in 2013)

-Reasons for Liking the Favorite Foreign Country-

Question No. 46 What is the reason for your preference of a foreign country? Please choose the closest response from the list.

	(Abbreviated)	1993	1998	2003	2008	2013
1. I liked going there and living in that country.	Residence	4.6 <	6.5 <	8.0	7.7 <	9.6 <
2. I was impressed by the people in that country	National Experience	2.9 <	3.8	3.8	3.4	4.0 <
3. It is a country with freedom and peace	Peace	7.6	6.7	6.7	6.2	5.6 >
4. It is economically rich and an advanced country	Developed Country	2.8 <	3.8	3.6	3.7	4.3 <
5. It is a vast and carefree country	Comfortable	11.3 >	9.5 >	7.0 >	5.3	5.0 >
6. The personality of the people in that country seems to be good	National Impression	4.0	3.7	3.2	3.0	3.8
7. It has beautiful nature and a blessed environment	Natural Environment	23.0	22.6	21.7	20.2 >	16.9 >
8. It has history and excellent arts and culture	Arts & Culture	8.1	8.9	8.7 <	10.6	10.4 <
9. It has a deep relationship with Japan	Relationship with Japan	7.1 >	5.5	5.4 >	3.9 <	6.2
10. I can understand the language	Language	0.4	0.3	0.3	0.3	0.6
11. Others		2.1 <	3.5	3.2	3.9	4.8 <
12. No particular reason	No Reason	2.6	2.5	2.9	2.7	2.4
13. Don't know, No response	DK, NA	0.2 <	0.6	0.6 <	1.1	1.0 <
14. Not applicable [Those who responded "14, 15" in Question No. 45		23.3	22.0 <	24.9 <	28.0 >	25.5 <

- Experience with Foreigners- <MA>

Question No. 47 By the way, have you ever associated yourself with foreigners in Japan as listed below? Please choose as many as apply.

	(Abbreviated)	1993	1998	2003	2008	2013
1. I have exchanged greetings with a foreigner living nearby	Greetings	12.1 <	16.0	17.4	18.3	18.9 <
2. I have worked together	Workplace	11.7 <	14.2 <	16.1 <	18.1	19.4 <
3. I have studied together at school	School	10.0 <	12.4	13.4	14.4	13.9 <
4. I have done activities together in a circle group and community	Activities	5.3 <	6.8	7.8	7.6	7.8 <
5. I have invited them for a meal or I have been invited to a meal	Meal	9.3 <	13.0	13.7	14.8	13.6 <
6. I have stayed in their home or have invited them to stay in my home	Lodging	4.2 <	6.0	6.6	7.3	6.6 <
7. I or my family member/relative is married to a foreigner	Marriage	3.5 <	4.7	5.1	5.8	6.9 <
8. I have never had any such associations	None	61.3 >	54.1 >	51.0 >	47.6	48.6 >
9. Others		0.9	0.8	0.9	0.7	0.9
10. No response	NA	1.6 >	1.0 <	1.6	1.9	1.4

-Exchange/Contact with other countries-

Question No. 48 What do you feel about foreigners and foreign countries? Please respond "I think so" or "I don't think so" for each of the questions from A to C in the list below.

A. I want to make friends with people from various countries.

	2003	2008	2013
1. I think so	65.4 >	62.6	62.9 >
2. I don't think so	29.1	31.1	32.3 <
3. Don't know, No response	5.5	6.3 >	4.8

B. I would like to join activities to support people in poor countries.

1. I think so	75.6	76.9	75.4
2. I don't think so	16.8	16.0 <	19.0 <
3. Don't know, No response	7.6	7.1 >	5.6 >

C. I would like to work or study abroad if I get an opportunity

1. I think so	43.0 >	39.6 >	37.1 >
2. I don't think so	51.5 <	54.9 <	57.9 <
3. Don't know, No response	5.6	5.5	5.0

-Views on Marriage (Marrying)-

Question No. 49 Which one of the following on the list is closer to your views on marriage?

A: One should marry as a matter of course

B: One does not necessarily have to marry

	(Abbreviated)	1993	1998	2003	2008	2013
1. Close to A	Marriage as matter of course	44.6 >	38.0	35.9	35.0	33.2 >
2. Close to B	Marriage not necessary	50.5 <	57.9	59.4	59.6 <	62.6 <
3. Neither Agree nor Disagree, Don't know, No response	DK, NA	4.9	4.1	4.8	5.4 >	4.2

-Views on Marriage (Having children) –

Question No. 50 Please choose the views closest to your thoughts between A and B from the list below.

A: Married couples don't necessarily have to have children.

B: Married couples should have children as a matter of course.

	(Abbreviated)					
1. Close to A	Children not necessary	40.2 <	47.3 <	49.8	48.4 <	55.2 <
2. Close to B	Children as matter of course	53.5 >	47.8 >	43.9	44.8 >	38.9 >
3. Neither Agree nor Disagree, Don't know, No response	DK, NA	6.2 >	5.0 <	6.3	6.8	5.9

-Interpersonal Relationships (Close Friends)-

Question No. 51 The next question is about association with friends. What sort of association with friends do you think is appropriate? Please choose from the list below.

	(Abbreviated)	2008	2013
1. Relationships in which we sometimes keep in touch with each other	Formal	13.4 <	16.3 <
2. Relationships in which we are comfortable in discussions and spending time together	Limited	44.0	45.2
3. Relationships in which we consult and help each other regarding a wide range of matters	Open	40.6 >	36.7 >
4. Others		0.1 <	0.4 <
5. Don't know, No response	DK, NA	1.9	1.4

-Life-Stage-

Question No. 52 Which of the following applies to you in the list?

	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. No experience of marriage	20.2	20.6	19.9	20.4	20.3	19.4	18.9	20.0	18.2 >
2. [Have a husband or wife] No child	5.9 >	4.5	5.2 >	4.2	4.7 <	5.9	5.3	5.4	5.5
3. [Have a husband or wife] Youngest child is below the age of a junior high school student	41.3	40.2 >	32.9 >	28.6 >	25.5 >	20.8	20.2 >	17.6	16.5 >
4. [Have a husband or wife] Youngest child is above the age of a junior high school student	25.2	26.1 <	32.6 <	38.5	40.0 <	43.8	43.6	44.3	45.8 <
5. [Separated by divorce or death of husband or wife] No children	0.7	0.8	0.8	0.9	1.0	1.1 <	1.7	1.4	1.2 <
6. [Separated by divorce or death of husband or wife] Youngest child is below the age of a junior high school student	0.9	1.0	1.0 >	0.6	0.8	0.9	1.0	0.9	0.8
7. [Separated by divorce or death of husband or wife] Youngest child is above the age of a junior high school student	5.2	5.9	6.1	5.5	5.6 <	6.8	6.9 <	8.6 <	10.4 <
8. No response	0.6	0.9 <	1.6	1.4 <	2.0 >	1.3 <	2.4	1.9	1.5 <

-Educational Background-

Question No. 53 Please choose the school where you last graduated from the list.

For those who are still in school, please mention the name of the school that you are currently attending.

	1973	1978	1983	1988	1993	1998	2003	2008	2013
1. [Graduation] Junior High school (old-education-system elementary school, higher elementary school)	45.1 >	37.6 >	32.8 >	27.8 >	22.6 >	20.6 >	18.1	17.6 >	13.9 >
2. [Graduation] High School (old-education-system junior school, girl's school)	35.0 <	39.5	38.8 <	41.2	42.1	40.8	40.1	38.8	39.2 <
3. [Graduation] College of Technology /Junior College (old-education-system high school)	6.6	6.7 <	9.6 <	12.2 <	14.0 <	15.9	17.5	18.5 <	20.8 <
4. [Graduation] University/Graduate School	5.6 <	7.1 <	9.4	10.2 <	11.8 <	14.7	16.1	17.7 <	19.7 <
5. [In School] High School, College of Technology (1st to 3rd years)	5.1 <	6.4	6.2	5.5	5.5 >	4.3	4.5 >	3.5	3.4 >
6. [In School] College of Technology (4 <sup>th</sup> , 5 <sup>th</sup> years), Junior College, University/Graduate School	1.9	2.0	2.4	1.9	2.1	2.3	1.7	1.8	1.6
7. Others, No response	0.6	0.6	0.8	1.2 <	1.8	1.4	1.9	2.1	1.5 <

-Occupation- Question No. 54

1. Agriculture, Forestry, and Fishery	7.9 >	6.1	5.5	5.9 >	3.9	4.1 >	3.0 >	2.0	1.6 >
2. Self-Employed	11.9 <	13.6	12.8	12.2	11.0 >	9.4	9.8	9.8 >	7.8 >
3. Sales/Service	4.3	4.8 <	5.8	6.3 >	5.1 <	6.2	7.0 <	8.7	7.6 <
4. Skilled Professional	14.8 >	12.4 >	10.7	11.1	10.3	9.4	9.1 >	7.1	5.9 >
5. General manual labor	3.6	4.0	4.2	3.9 <	5.2	4.3	3.7 <	5.2 <	8.3 <
6. Clerical/Technical Job	13.2	13.8	15.0	15.1 <	20.0 <	22.4 >	18.4	17.0	17.5 <
7. Business Manager	3.8 <	4.7 >	3.8	3.9	4.2	3.4	4.2	4.4	4.4
8. Professional, Freelancer, Other Occupation	0.8	1.0	1.3	1.3 >	0.8	1.1	1.1 <	2.2 >	1.1
9. Housewife	23.6	22.5 >	20.3	20.3	18.6	18.7	19.6	18.9	18.1 >
10. Student	6.7 <	8.3	8.2	7.1	7.4	6.3	5.9	5.1	4.7 >
11. Unemployed	9.1 >	7.7 <	9.7	10.0	10.9 <	13.3 <	15.5 <	17.6 <	21.4 <
12. Others, No response	0.3 <	1.0 <	2.8	2.9	2.5 >	1.4 <	2.6	2.1	1.6 <

-Occupation of those who financially support the homemaker's livelihood- Question No. 55

1. Agriculture, Forestry, and Fishery	2.6 >	1.6 >	1.0	0.7	1.0	0.6	0.5 >	0.2	0.2 >
2. Self-Employed	4.0	3.4 >	1.9	2.3	1.9 >	1.3	1.4	1.5 >	0.6 >
3. Sales/Service	0.9 <	1.6	1.4	1.6 >	0.9 >	0.5	0.8	1.0 >	0.3 >
4. Skilled Professional	5.3	4.7	4.2 >	3.2	2.5	1.9	1.9	1.6	1.5 >
5. General manual labor	1.0	0.8	1.0	0.8	0.7	0.7	0.7	0.7 <	1.2
6. Clerical/Technical Job	4.8	4.6	4.2	3.6 <	4.9 <	6.5 >	4.4 >	3.2	2.4 >
7. Business Manager	2.4 <	3.1 >	2.0	2.0	1.7	1.2 <	1.9	1.6	1.8
8. Professional, Freelancer, Other Occupation (9. Housewife)	0.4 <	0.8 >	0.4	0.6 >	0.2	0.4	0.6	0.5	0.3
9. Housewife	—	—	—	—	—	—	—	—	—
10. Student	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
11. Unemployed	0.3 <	1.0 <	2.5 <	3.7	3.6 <	5.1 <	6.3 <	7.7	8.9 <
12. Others, No response	1.7 >	0.9 <	1.6	1.9 >	1.3 >	0.5 <	1.1	0.9	1.0 >
13. Not applicable [Those who responded other than "9" in Question No. 54]	76.4	77.5 <	79.7	79.7	81.4	81.3	80.4	81.1	81.9 <